

SDS | 2015

2nd Swiss Workshop on Data Science

12 June 2015, Eulachpassage,
Winterthur (ZH) Switzerland

Dear Madam/Sir,

We cordially invite you to the

2nd Swiss Workshop on Data Science – SDS|2015
Eulachpassage Winterthur, Switzerland, 12 June 2015
<http://www.dlab.zhaw.ch/sds2015>
Registration deadline: 15 May 2015



A full-day conference – The 2nd Swiss Workshop on Data Science brings together opinion-leaders, practitioners, decision-makers and researchers with interest in Data Science. The goal of SDS|2015 is to foster the exchange of ideas specifically for the Swiss market and to sustain the community of Data Scientists in Switzerland.

Get access to trends, innovations, and technologies that you can directly use for the development of your products, solutions, and applications based on data (structured, unstructured, internal, open, linked ...), and use the breaks for networking and discussion with peers.

Program – Participants will get hands-on showcases, demonstrations and insights on generic Data Science solutions and technologies, organized into two tracks to specifically address project leaders/decision makers and researchers/a tech-savvy audience separately. Specifically, talks and demos will address:

- Data product design • Data-centric business models • Applications of machine learning and analytics
- Tools and technologies for big (and small) data • Visualization and communication of analytical results
- Ethics and privacy in relation to Data Science • Best practices in Data Science and lessons learned

We are especially proud of the two keynote talks by international renowned speakers:

- **Jan-Egbert Sturm**, head of the Swiss Economic Institute at ETH Zurich and known from his numerous appearances in public media, will provide insights into the development of highly successful data products.
- **Michael L. Brodie**, currently at the MIT in Boston and former chief scientist of a Fortune 20 company as well as Advisory Board member of EPFL IC Lausanne and others, will present a senior view on future challenges and opportunities in big data.



Data Expedition – In addition to the presentation program, we will have a hands-on, interactive track to get one's hands dirty with data and the latest tools & methodologies.

Organizer – The conference is organized by Datalab, part of the Zurich University of Applied Sciences, the Swiss leader in the academic field of Data Science.

We are looking forward to seeing you in Winterthur at 12 June 2015!

The Organization & Program Committee

Prof. Gerold Baudinot, Prof. Dr. Martin Braschler, Dr. Mark Cieliebak, Dr. Oliver Dürr, Melanie Imhof, Prof. Dr. Andreas Ruckstuhl, Dr. Thilo Stadelmann, Dr. Kurt Stockinger



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