The ZHAW is one of the leading Swiss universities of applied sciences and houses a very wide spectrum of specialist knowledge. ZHAW researchers are developing innovative solutions that can be successfully applied in practice. They carry out numerous projects each year in collaboration with companies and the public sector. Why don’t you use this expertise for your projects too?

Innovation centre for research and application partners

Research and development at the ZHAW are aligned with key societal challenges, such as energy supply or integrating people into our society. Research at the ZHAW always takes place in close contact with companies, public institutions or other research partners. The proximity to current problems from actual practice, as well as the innovative environment, also enable the ZHAW to offer an application-oriented education to students, who participate actively in research projects and thus become the specialists of the future.

Advantages of collaboration with the ZHAW:
• Comprehensive specialist knowledge in numerous subject areas
• Projects processed according to high scientific standards
• Excellent research infrastructure
• Consultation regarding the possibility of a project being financed by promotion agencies
• Support as regards legal questions such as intellectual property

Forms of collaboration

Different forms of collaboration are possible, depending on the starting position and the intent of the practice or research partner concerning the use of the research results.

The four collaboration models are as follows:
• Research cooperation: The ZHAW and the practice or research partner work together on a solution to a current challenge from the partner’s environment – often with support from public research funds.
• Mandated research: The ZHAW develops a tailor-made solution as commissioned by the practice partner. All rights are usually held by the commissioning party.
• Services: Practice partners commission the ZHAW to conduct independent and objective assessments, measurements or analyses. Here, methods and tools that are already well-known are used.
• Sponsorships and endowments: The work of the ZHAW receives financial support. The sponsor is named; the ZHAW’s freedom of teaching and research remains unchanged.

We look forward to working with you!

Researchers at the ZHAW develop innovative solutions that further the aims of companies and organisations. Take advantage of this opportunity! We will be happy to advise you and to connect you with researchers from your subject area.

Contact:
Dr. Martin Jaekel,
Head of Research and Development Unit
martin.jaekel@zhaw.ch
+41 (0) 58 934 78 17

Further information is available at: www.zhaw.ch/en/research
Researchers at the ZHAW, over 50 institutes and centres are involved in research into current problems, in 8 specialist areas. The following overview includes some examples of successful collaboration: