Scuola universitaria professionale della Svizzera italiana







### Innovation through Artificial Intelligence

ZHAW December 17th 2019

Luca Maria Gambardella, director IDSIA

Lugano – Switzerland – www.idsia.ch

### What is Artificial Intelligence?

Al is a set way to solve problems inspired by the way people use their nervous systems and bodies to sense, learn, reason, and take action











### Al is out of accademia since 2012



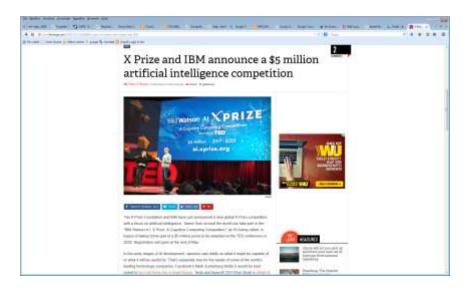


Image Recognition

Speech Recognition

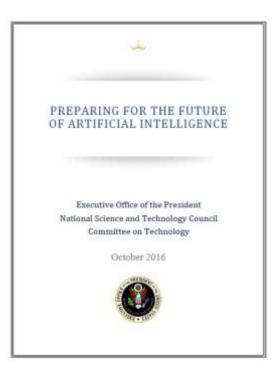
Language Translation

Self-Driving Cars

Retail and eCommerce

Health Care







House of Commons Science and Technology Committee

#### Robotics and artificial intelligence

Fifth Report of Session 2016-17

Report, together with formal minutes relating to the report

Ordered by the House of Commons to be printed 13 September 2016

#### China Is Quickly Becoming an Al Superpower

Peter H. Diamandis, MD<sup>2 months ago
</sup>



Last year, China's government put out its plan to lead the world in AI by 2030.

As Eric Schmidt has explained, "It's pretty simple. By 2020, they will have caught up. By 2025, they will be better than us. By 2030, they will dominate the industries of AL"



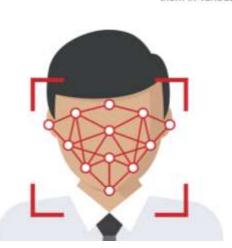




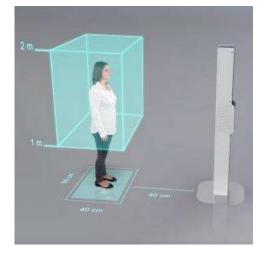
### HIS EXCELLENCY OMAR BIN SULTAN AL OLAMA

#### Minister of State for Artificial Intelligence

His Excellency Omar bin Sultan Al Olama has been appointed as Minister of State for Artificial Intelligence following the Cabinet reshuffle of October 2017. His responsibilities include enhancing the government performance by investing the latest technologies and tools of artificial intelligence and applying them in various sectors.











Scuola universitaria professionale della Svizzera italiana





## IDSIA is a research institute on Artificial Intelligence founded in 1988 in Lugano





Now about 80 people: 8 Professors, 36 PostDocs/Sw Engineers 19 PhD students, 10 Master students



## Thanks to italian philantropist Angelo Dalle Molle (1908-2002)



«Die Fortschritte der Wissenschaft im Allgemeinen und die der aufstrebenden Informatik im Besonderen den Menschen nicht unterwerfen, sondern ihm nützen sollten.»

IDSIA is a common USI and SUPSI since 2000











### 2.0M - 100 papers x year

## Machine Learning – Deep NN Swarm Optimization - Robotics

### 2.0M – 15-20 running projects



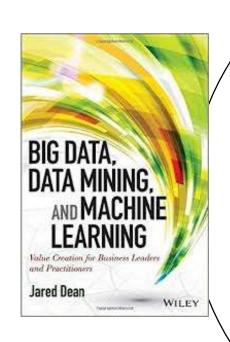








### What is Al today?

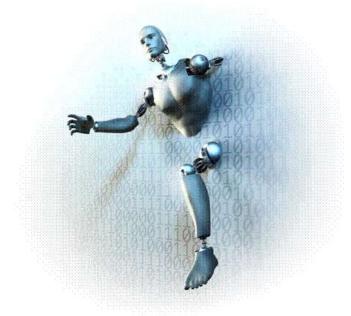






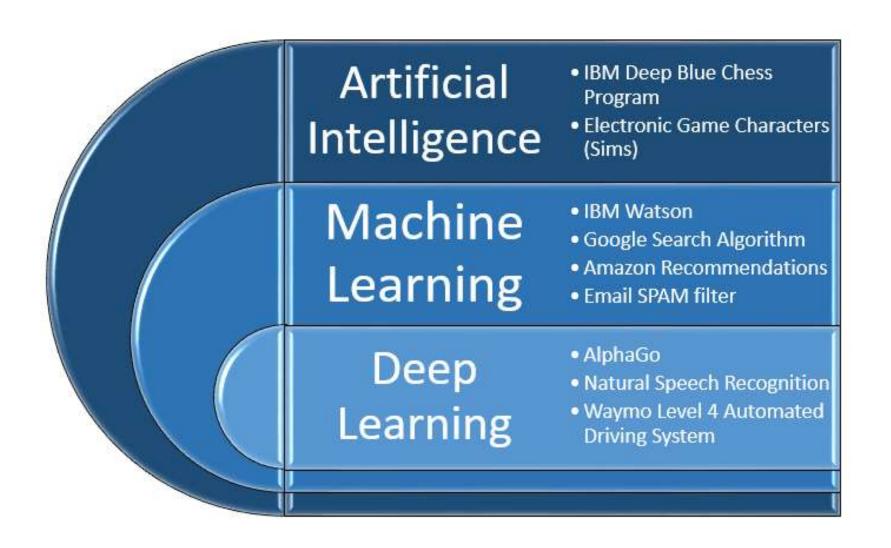






robotics

### More in detail



## **Deep Machine Learning**





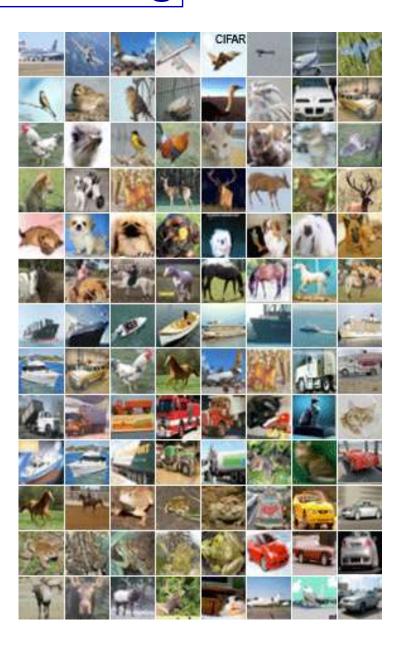




input layer

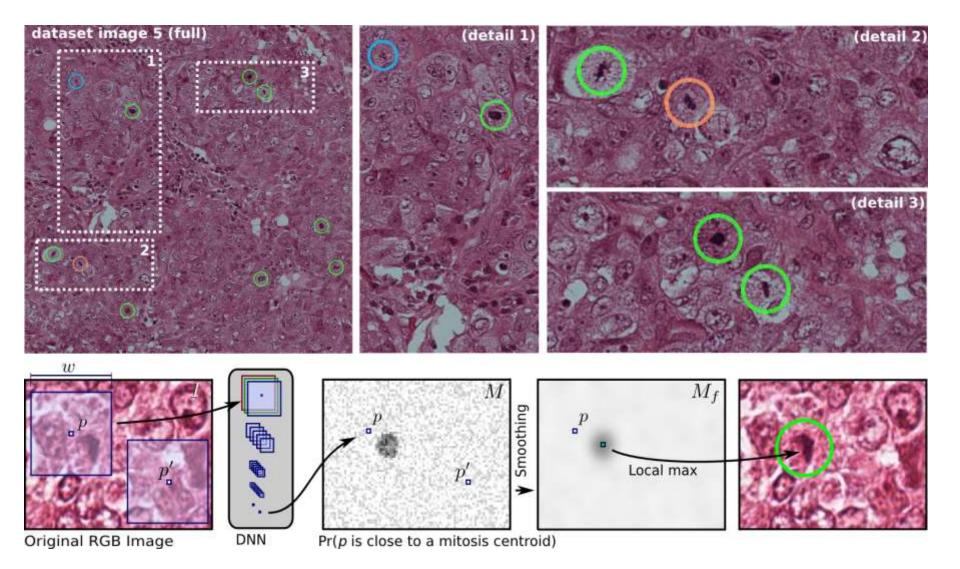
hidden layer 1 hidden layer 2 hidden layer 3

output layer



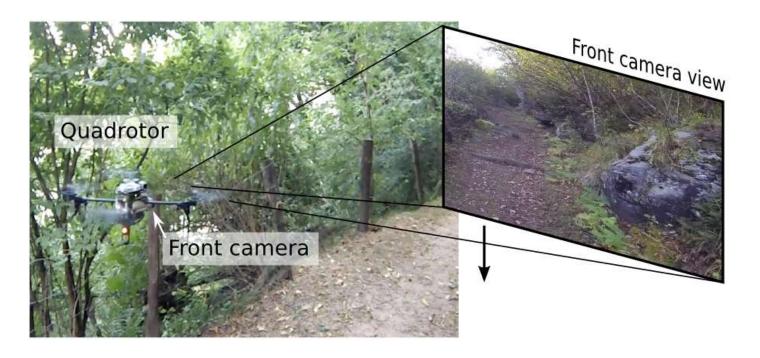
**Deep Neural Networks** 

# Detection of mitotic nuclei in breast cancer histology images



# A Deep Machine Learning approach to Visual Perception based navigation in Forest Trails

- MAV autonomously follows a forest trail
- Applications in search and rescue



## Teaching by examples



20<sup>K</sup> of images











### The drone with an artificial brain

### **MAV Navigation in the Forests**

Trail Following under the Tree Canopy



IDSIA, Lugano, Switzerland RPG, University of Zurich, Switzerland

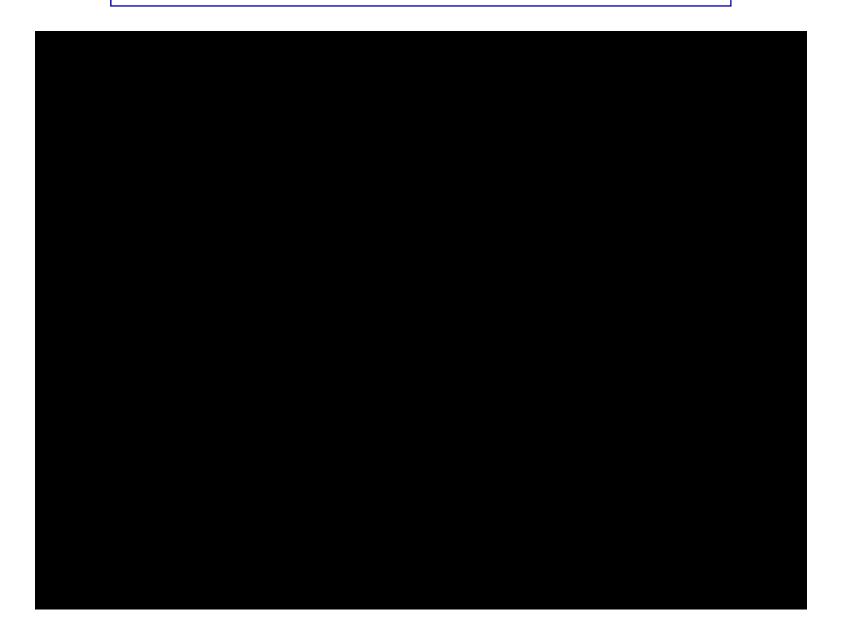
http://www.bit.ly/perceivingtrails







### **Inside the Drone's Artificial Brain**



## One of our Phd student is one of the three founders of Google DeepMind

## Google to acquire artificial intelligence company Deep Mind

Monday, Jan 27 2014, 10:57 GMT

Google is reportedly close to acquiring artificial intelligence company Deep Mind.

The web giant has agreed to pay \$500 million (£302m) for the London-based startup

DeepMind is a cutting edge artificial intelligence company. We combine the best techniques from machine learning and systems neuroscience to build powerful general-purpose learning algorithms.







### 50 people in 2014 700 people in 2018

#### Co-Founder & Chief Scientist, DeepMind

Shane obtained his PhD from IDSIA in Switzerland, supervised by Prof. Marcus Hutter, the leading authority on theoretical models of super intelligent machines. His thesis proposed a formal definition of machine intelligence, for which he was awarded the \$10,000 Canadian Singularity Institute research prize. He spent a post doctoral year at the Swiss Finance Institute building models of human decision making, followed by two years at the Gatsby Computational Neuroscience Unit at UCL studying the algorithmic organisation of the brain. In 2010 he co-founded DeepMind Technologies with Demis Hassabis and Mustafa Suleyman. After three years of rapid growth and a number of research breakthroughs, DeepMind was acquired by Google.



### We give voice to Google !!!!





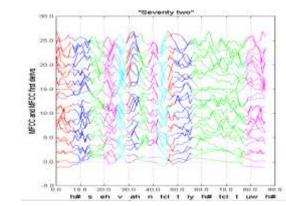
#### Google voice search: faster and more accurate

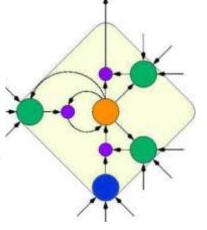
Posted: Thursday, September 24, 2015

Posted by Haşim Sak, Andrew Senior, Kanishka Rao, Françoise Beaufays and Johan Schalkwyk – Google Speech Team

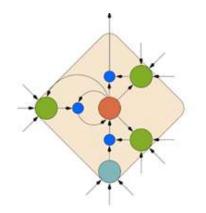
Back in 2012, we announced that Google voice search had taken a new turn by adopting Deep Neural Networks (DNNs) as the core technology used to model the sounds of a language. These replaced the 30-year old standard in the industry: the Gaussian Mixture Model (GMM). DNNs were better able to assess which sound a user is producing at every instant in time, and with this they delivered greatly increased speech recognition accuracy.

Our improved acoustic models rely on Recurrent Neural Networks (RNN). RNNs have feedback loops in their topology, allowing them to model temporal dependencies: when the user speaks /u/ in the previous example, their articulatory apparatus is coming from a /j/ sound and from an /m/ sound before. Try saying it out loud - "museum" - it flows very naturally in one breath, and RNNs can capture that. The type of RNN used here is a Long Short-Term Memory (LSTM) RNN which, through memory cells and a sophisticated gating mechanism, memorizes information better than other RNNs. Adopting such models already improved the quality of our recognizer significantly.





## One of the most used Deep NN LSTM (Long Short Term Memory) was invented in **IDSIA** and TUM in 1997













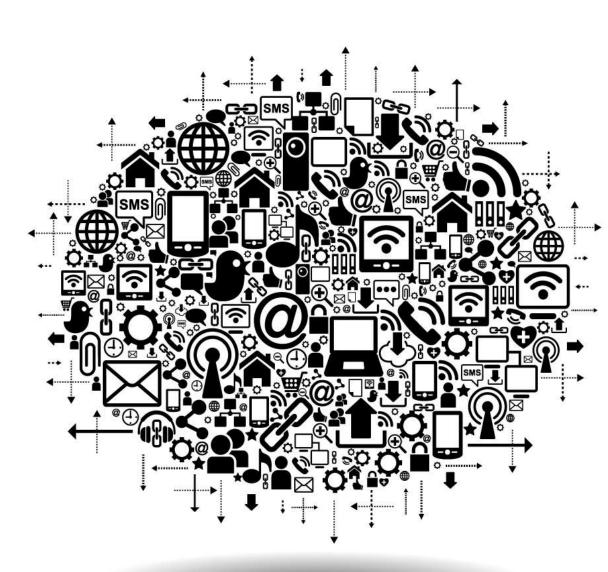




### Machine learning

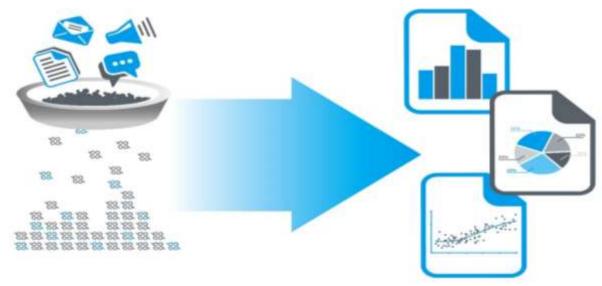
### (Unstructured) Data

- →Numbers
- → Chars/texts
- →Suonds
- →Images/clips
- →Graphs
- →DNA ...



### Learning from (BIG) data

→ Search for patterns in data

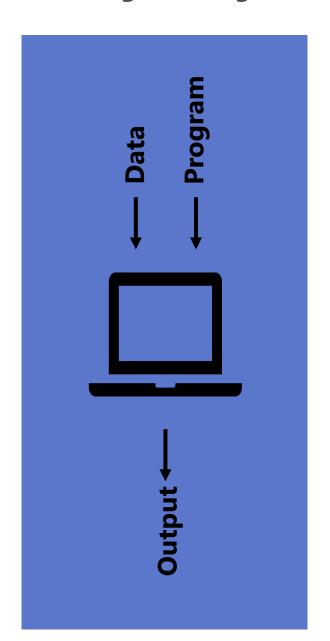


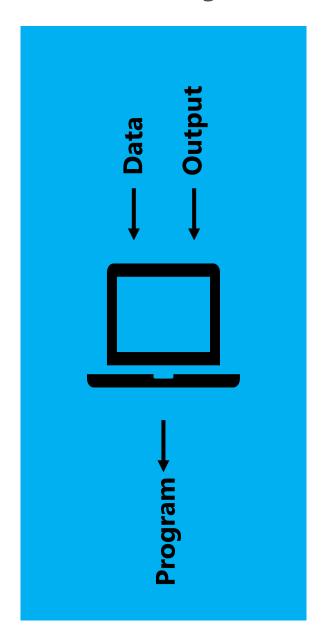
- set of patterns = a model
- allows us to structure information
- → Models can be queried
  - for prediction, diagnosis, recognition, ...
- → (Sort of) Domain independent
  - the meaning of data is not always needed



## Traditional Programming

## Machine Learning

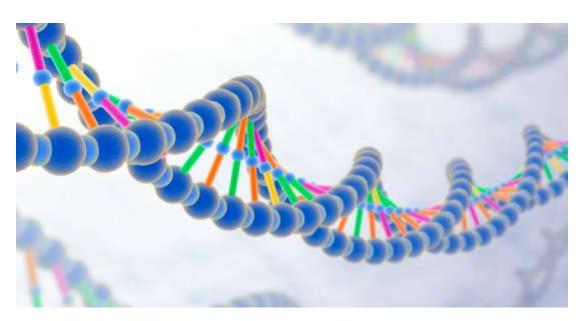




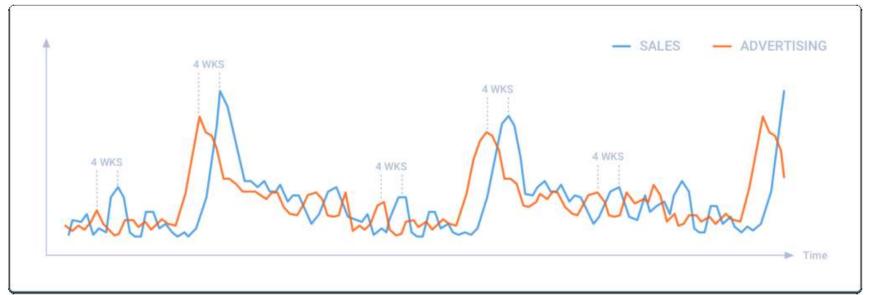
### Some applications

Novartis (Basel)

# **U** NOVARTIS







# DXT Commodities (Lugano)

### **Energy markets**

# Trading of energy and optimisation of wind & solar plants















# Corriere del Ticino (Lugano)

## CORRIERE DEL TICINO



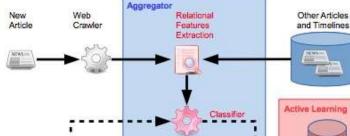


### **Profiling readers** Personalised ads and news

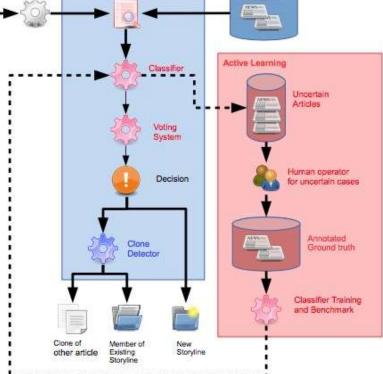












C-Labs & SGS (Manno, Geneve)



### Intelligent text mining



### KTI/CTI



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HEALTH AND CONSUMERS DIRECTORATE-GENERAL

December 2012

#### GUIDANCE DOCUMENT FOR COMPETENT AUTHORITIES FOR THE CONTROL OF COMPLIANCE WITH EU LEGISLATION ON:

Regulation (EU) No 1169/2011 of the European Parliament and of the Council of 25 October 2011 on the provision of food information to consumers, amending Regulations (EC) No 1924/2006 and (EC) No 1925/2006 of the European Parliament and of the Council, and repealing Commission Directive 87/250/EEC, Council Directive 90/496/EEC, Commission Directive 1999/10/EC, Directive 2000/13/EC of the European Parliament and of the Council, Commission Directives 2002/67/EC and 2008/5/EC and Commission Regulation (EC) No 608/2004

#### Food Safety Authority of Ireland Launches Consultation on EU Rules on Prepacked Foods



19 Jul 2016 — The Food Safety Authority of Ireland (FSAI) is undertaking a national consultation on EU regulations that allow for some prepacked food products to be exempt from displaying nutrition information.

The consultation is being run in conjunction with the Department of Health and Department of Agriculture, Food and the Marine.

The consultation has been launched on the back of EU regulations which require that most prepacked food products provide mandatory nutritional information to help consumers make more informed choices

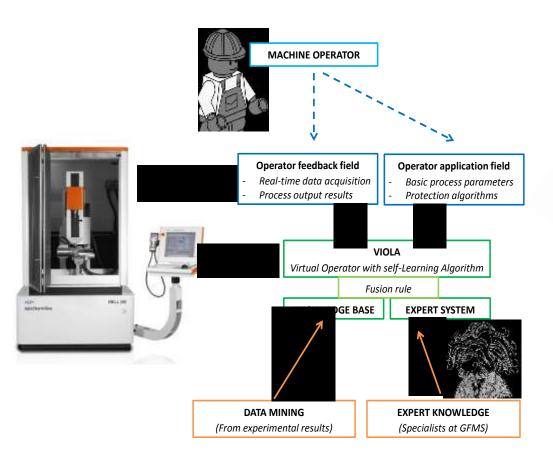


# Georg Fischer (Losone)



# self learning machining







### KTI/CTI















Casale sa (Lugano)

### Industry: Predictive maintenance

# Predictive maintenance, failure detection and distance process analytics



### **AI-CARES**

Advanced artificial intelligence algorithms embedding expertise and knowledge on ammonia plants, lead to a unique service for automated continuous monitoring and decision support





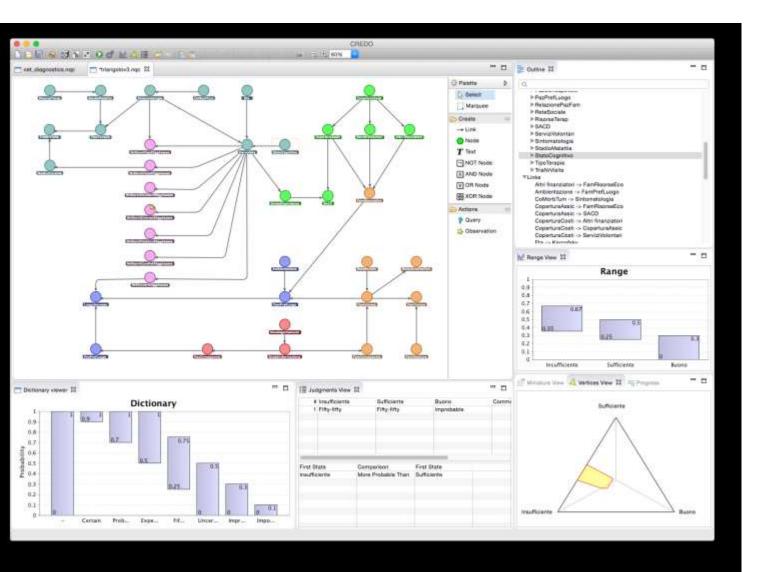


# Armasuisse (Thun)

### Strategic Expert System











UBS (Zürich, Manno)





### Intelligent Automation

A UBS Group Innovation White Paper





# Humans and Machines

A critical appraisal of the future

#### stituto USI/SUPS Dalle Molle di studi sull'intelligenza artificiale IDSIA

#### **UBS' Artificial Intelligence Grab**

Wednesday, 17 January 2018 08:56







UBS site in Manno, Ticino/Switzerland

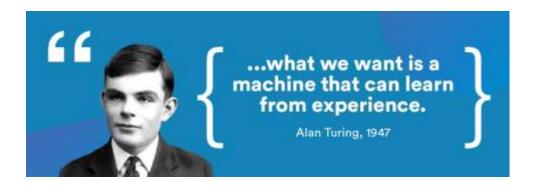
Switzerland's largest bank is expanding a site in Ticino to specialize in artificial intelligence. The move will create 80 new jobs in southern Switzerland.

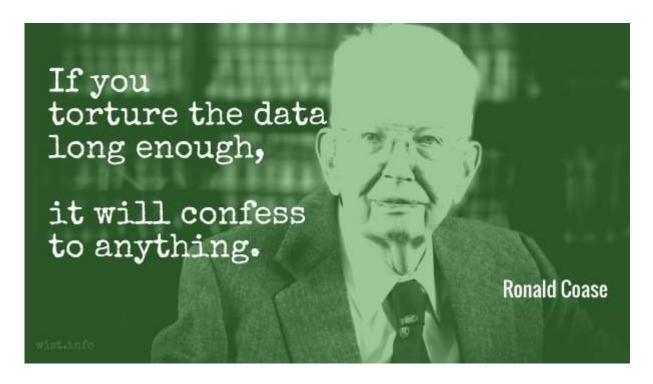
The University of Lugano IDSIA institute has advanced to a recognized research center for machine learning and artificial intelligence. Now, Zurich-based UBS is linking up with the institute, news

agency «AWP» (behind paywall, in German) reported on Wednesday.

The bank plans to expand a site in Manno, southern Switzerland, into a center for artificial intelligence, analytics and innovation. The site is to find specific applications for UBS' information technology platform to use big data and artificial intelligence.

### Hey, but is it that easy?





Hey, but is it that easy?



# Please measure performance, machine learning is powerful but you can learn different things from the same data !!!







### MODERN DATA SCIENTIST

Data Scientist, the sexiest job of the 21th century, requires a mixture of multidisciplinary skills ranging from an intersection of mathematics, statistics, computer science, communication and business. Finding a data scientist is hard. Finding people who understand who a data scientist is, is equally hard. So here is a little cheat sheet on who the modern data scientist really is.

#### MATH & STATISTICS

- ☆ Machine learning
- ☆ Statistical modeling
- ☆ Bayesian inference
- ☆ Supervised learning: decision trees, random forests, logistic regression
- ★ Unsupervised learning: clustering, dimensionality reduction
- Optimization: gradient descent and variants

#### DOMAIN KNOWLEDGE & SOFT SKILLS

- ☆ Passionate about the business
- ☆ Curious about data
- ☆ Influence without authority
- ☆ Hacker mindset
- ☆ Problem solver
- Strategic, proactive, creative, innovative and collaborative



#### PROGRAMMING & DATABASE

- ☆ Computer science fundamentals
- ☆ Scripting language e.g. Python
- ☆ Statistical computing packages, e.g., R.
- ☆ Databases: SOL and NoSOL
- ☆ Relational algebra
- ☆ Parallel databases and parallel query processing
- ☆ MapReduce concepts
- ☆ Hadoop and Hive/Pig
- ☆ Custom reducers
- ☆ Experience with xaaS like AWS

## COMMUNICATION & VISUALIZATION

- ☆ Able to engage with senior management
- ☆ Story telling skills
- ☆ Translate data-driven insights into decisions and actions
- ☆ Visual art design
- R packages like ggplot or lattice
- ☆ Knowledge of any of visualization tools e.g. Flare. D3.js. Tableau



The prize is the new NVIDIA DGX-1 Deep Learning Supercomputer valued at 130'000\$



Frameworks for Multi-GPU Pascal

Large-scale Deep Learning

Reinforcement Learning

Unsupervised and Transfer Learning

Natural Language Understanding

Autonomous Driving

Medical Applications

### PIONEERS IN ALRESEARCH

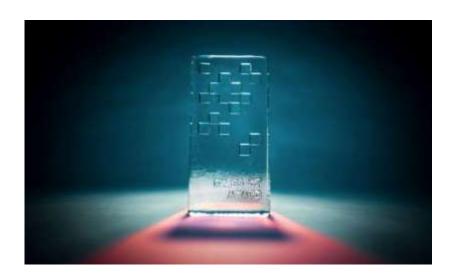
### **Swiss Special ICT Award 2016**











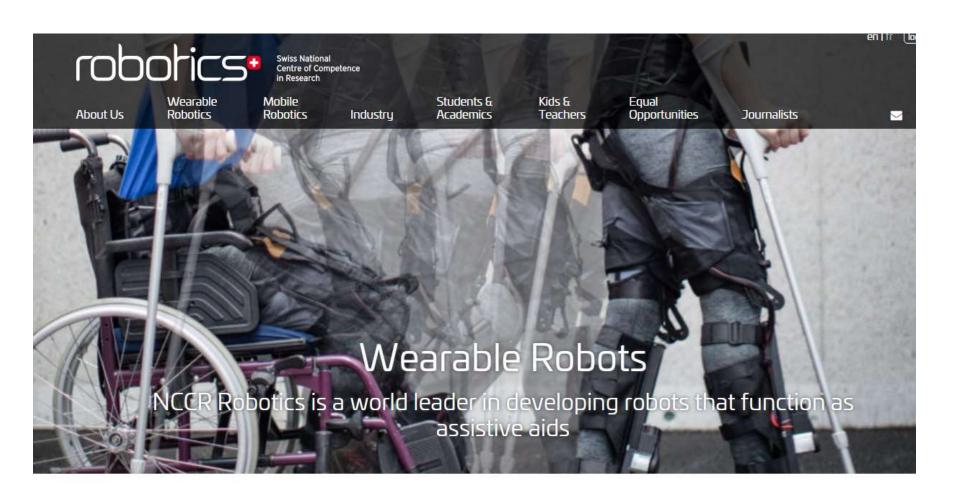


One of the best international bio-inspired Al institutes and Swiss companies directly benefit from the work of its researchers



Swiss National Centre of Competence in Research

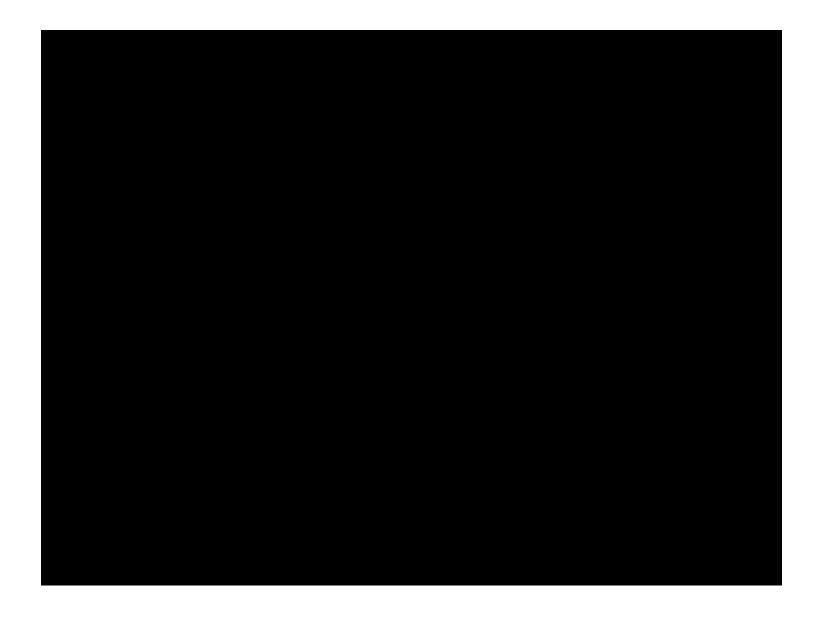




#### **NCCR** Robotics

Intelligent Robots for Improving the Quality of Life

## Improve quality of life

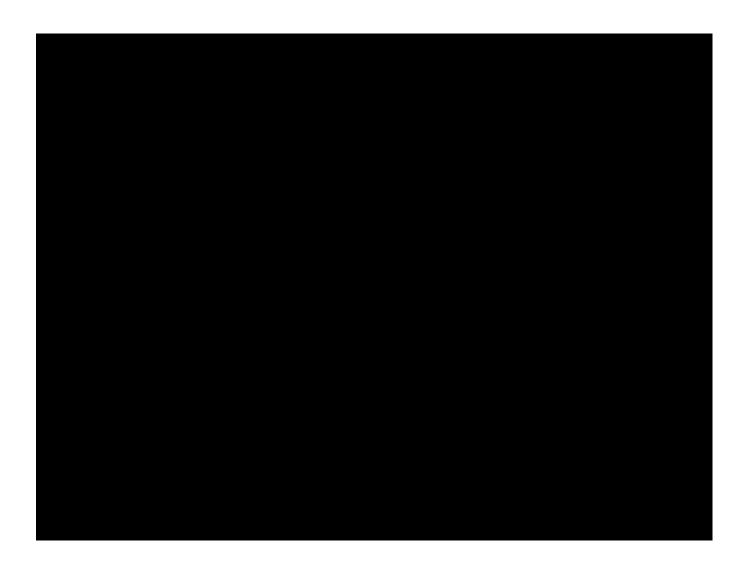




### **Hybrid world**

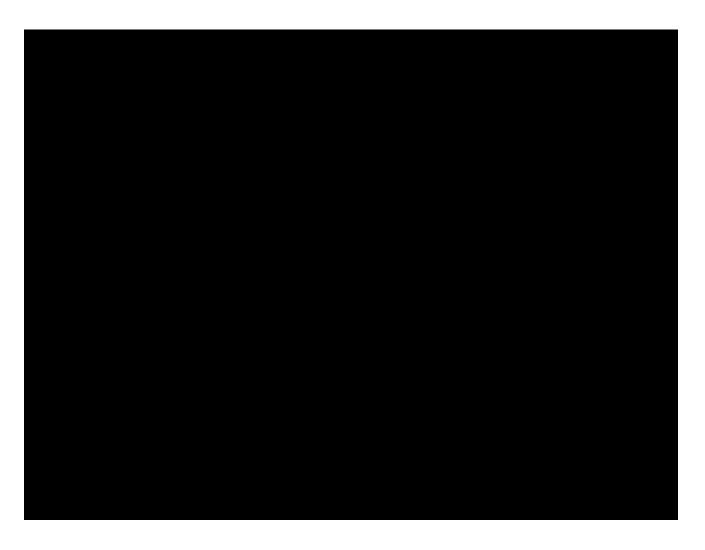


### A new hybrid word



# ... art. Teatro Dimitri. Lugano, Performance CIRP, 2017





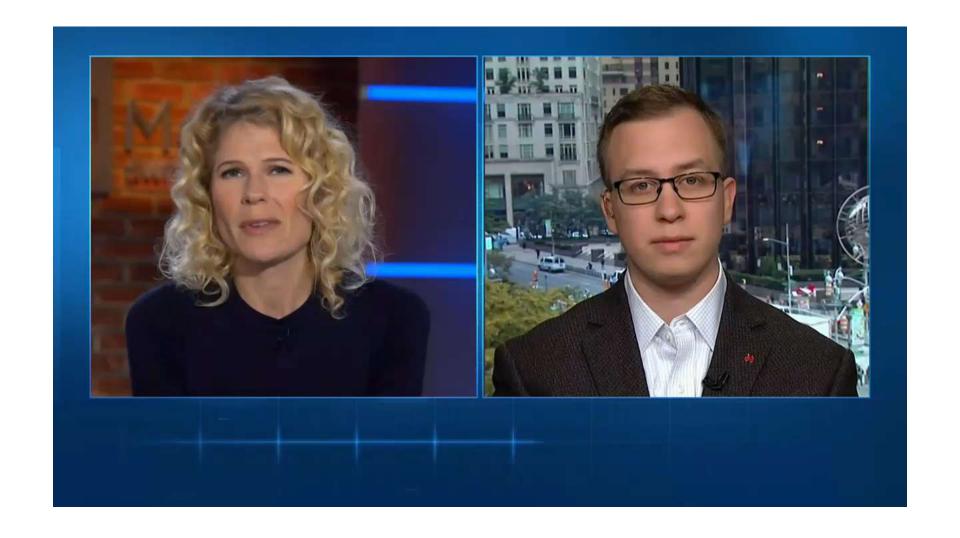
### Learning to manipulate



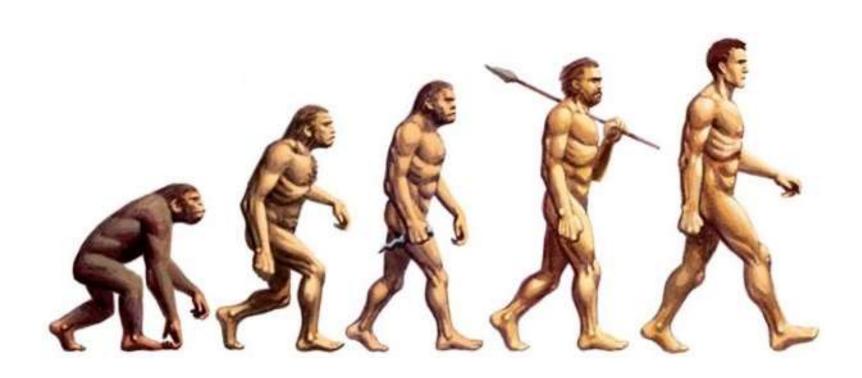
BY ANA MARIA MONTERO @AMMONTEROCNN | 5 November 2018

Switzerland +

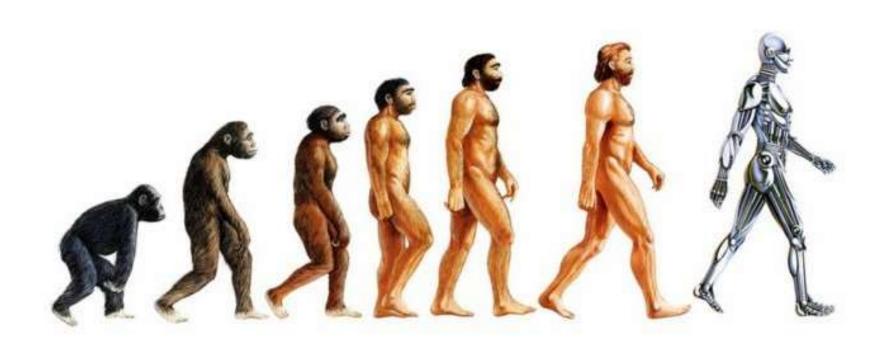
#### U.S. AND SWITZERLAND EXPLORE DEALS ON DRONES



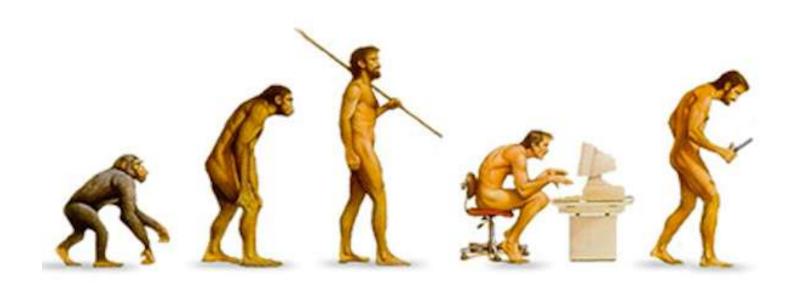
### Species Evolution



### Species Evolution



### A new hybrid world is coming



### A new hybrid world is coming







Santon Ta

### ... in the new hybrid world

Professionals who use AI as a quick and effective consultant who can provide them with opinions, scenarios and advice.

But human must remain at the center of the decision-making process, so.... please, on the one hand Al... but keep shaking hands with your clients on the other.



#### "65% of the kids in preschool today will work in jobs or careers that dont yet exist"



Whether I've got an audience of 3,000 people in Vegas, or a small CEO-level meeting of 20 people, I always open with the same observation.

It's from an Australian study which concluded that 65% of the kids in pre-school today will work in jobs or careers that do not yet exist.



I then challenge people to think through the global trends at work which are making such a bold statement into a reality. And I often walk through the types of new careers that are emerging in every industry to emphasize the point. Master of Science in Artificial Intelligence: Be part of the Al revolution. Università della Svizzera italiana Facoltà di scienze informatiche

The first AI programme in Switzerland.

Join the most exciting field in computer science.

Study within one of the world's leading research institutes in this field.

Practice with state of the art tools and methodologies.



della Svizzera italiana



based on 30 years of research at the Swiss Al Lab IDSIA.

IDSIA

A master



www.mai.usi.ch

### some important questions



#### Master in Philosophy



**Title**: Philosophy and Artificial Intelligence

#### **Abstract:**

Artificial Intelligence, abbreviated as AI, is the subfield of Computer Science devoted to developing programs that enable computers to display behavior that can (broadly) be characterised as intelligent. According to its strong version, its ultimate goal should be to create an artificial system that is as intelligent as a human being. Recent striking success such as AlphaGo have indeed made the public believe that not only this objective is possible, but that in a not so far future machines could be even more intelligent than human beings.

The actual and possible developments of artificial intelligence open up a series of striking questions such as:

- Can really a computer think in the way a human being does?
- Is the human brain and mind a computer?
- Can a computer have a mind and conscious experiences, such as thoughts, desires, and emotions?
- What is artificial intelligence? Is it the same as human intelligence? Are they even comparable or are they something essentially different?
- Can a machine be morally responsible for its actions? Can a machine be good or evil? What other moral considerations are related to AI?

The aim of this course is to tackle such questions and discuss them in the context of the historical development of AI.

#### **Teachers:**

Alessandro Facchini, Barry Smith

The vision: a huge interactive AI installation (inside the artificial brain)







### Tunnel pedonale Lugano-Besso



NeuralRope#1.
Inside an Artificial Brain.
di Alex Dorici
e Luca Maria Gambardella

#### Tunnel pedonale Lugano-Besso (below the train station)

a kinship between artistic work and scientific research to better understand what AI is

















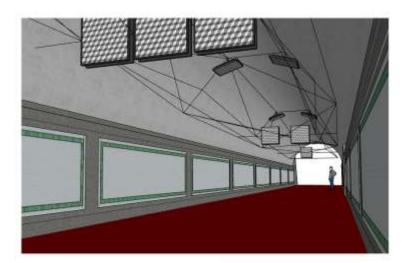
#### NeuralRope#1. Inside an Artificial Brain

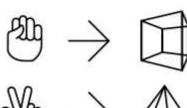
An interactive urban installation reproducing an Artificial Neural Networks where the **eye** is a camera, **neural connections** are 700m of florescent ropes and **neurons** are 16 LED screes showing in real time the NN activities.





Alex Dorici, visual artist who creates art installations with naval ropes based on cubical and pyramidal forms



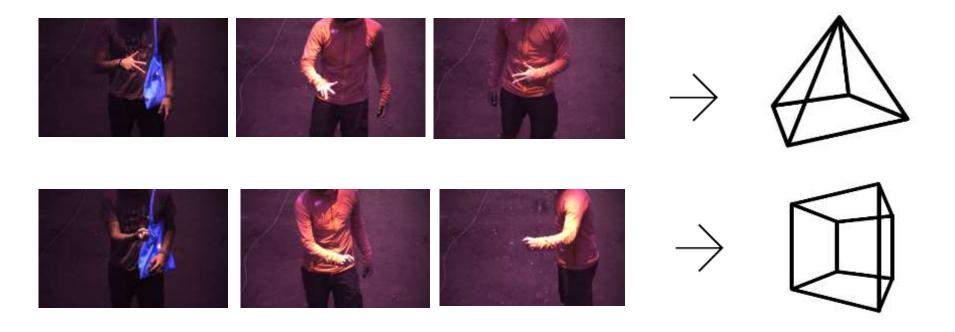




We trained **NeuralRope#1** in the tunnel by recording the hand gestures of 15 volunteers from the camera.

(approx. 3,000 images in two minutes, tot. 30 min, 45,000 images)

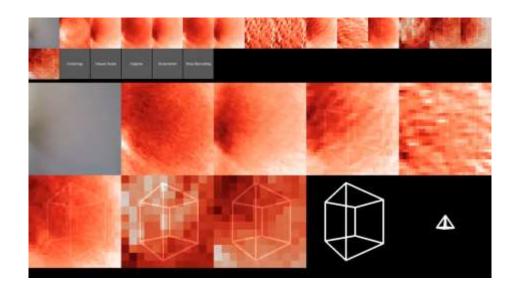
... we associated the cube with the fist and the pyramid with the three fingers to remember the work of Alex Dorici





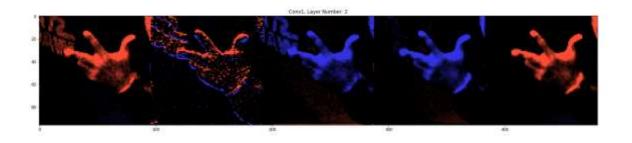


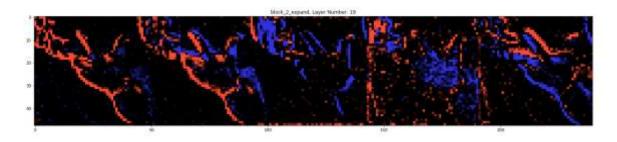
In case you visit the Besso tunnel, please: stop in the footsteps and make gestures on the camera.

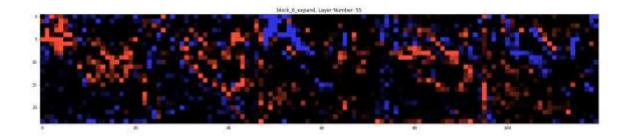


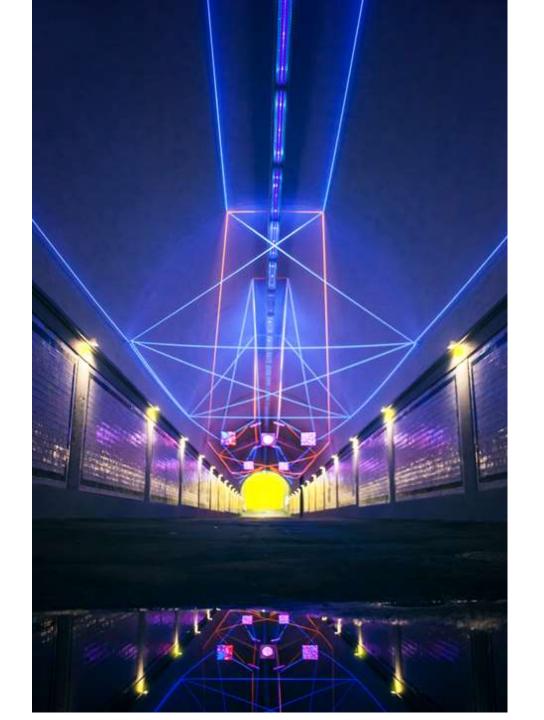
NeuralRope#1 tries to recognize it: in case of fist it shows a cube in case of three fingers a pyramid .... and more secret gestures!

## NeuralRope#1 internal neurons states visualized in real time on the 16 led screens

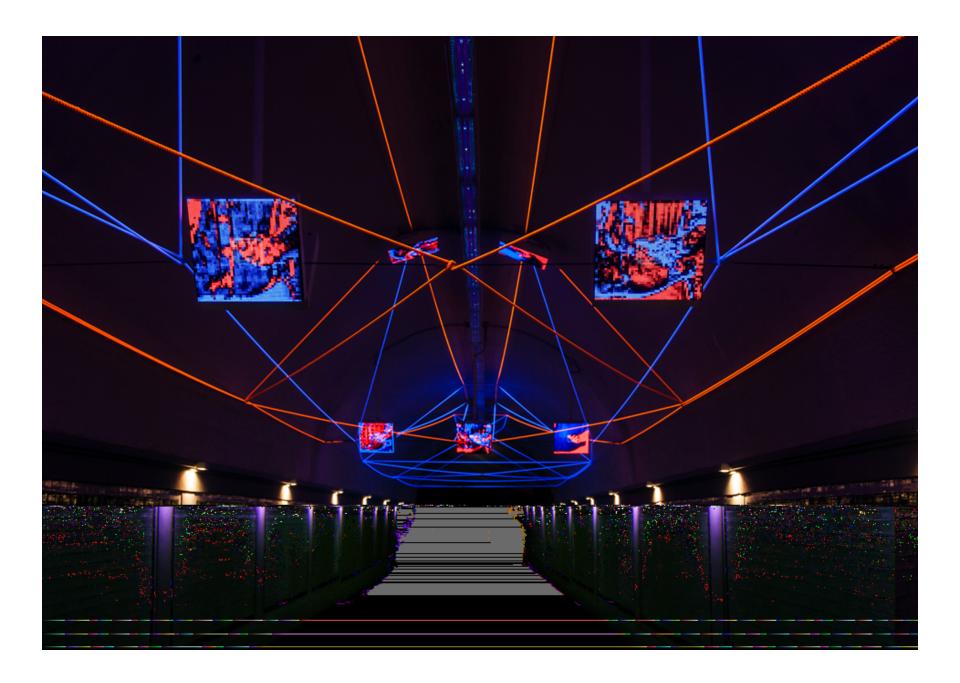












... a greeting for you with a special gesture at the end of the video!





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### Thank your for your attention











BOSS





































### HUGO BOSS

























