



Dear Colleague,

It's our pleasure to send you our second newsletter, which appears every 2 months. During the last weeks we have been working on topics such as the 1<sup>st</sup> Call of the DIZH Fellowship Program, post-processing of your inputs from the kickoff, job advertisements for a science journalist and a multimedia lead, as well as filling the position at the CLAIRE Office. Have fun reading!

By the way: we look forward to getting to know you personally. If you have time and are in the mood, you are welcome to visit us in Winterthur at Gertrudstrasse 15, 3rd floor (SG O3. 04) and say Hello! There is a little surprise. . .

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## DIZH-Fellowship Program

The Cantonal Council's decision on the «Digitisation Initiative of Zurich Universities» ([DIZH](#)) is still pending. In order to be well prepared for the possible start in spring, we launched [the first call for applications to the Fellowship Program](#) on 2 September. It has been distributed in the departments across the line. Each of the formally correct applications submitted by 31 October will be examined by three experts in November and evaluated according to a grid which is also known to the applicants. The interviews with the candidates selected for this round will take place from 25 to 27 November. We wish all applicants success!

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## Community

### Communication Support

One of the main goals of ZHAW digital is to make your achievements as researchers and teachers visible. For this purpose, we have recently started looking for a new member to join our team in the form of a personality who knows how to take up the great variety of your topics from all areas of digital transformation in a pleasurable, interesting and inviting way and to communicate them to the public. This person will spend most of her or his time with you in your environments, picking up and preparing the exciting stories. Have a look at the ad [«Content / Media Manager und Science Writer Digitale Transformation»](#), if you are interested.

Your stories also deserve a multimedia presentation to illustrate complex interrelationships in intuitive ways and make them accessible to a wider audience, especially on the web. For the coordination of these versatile channels and contents, we are looking for a creative colleague [«Lead Multimedia Digital Transformation»](#) together with Corporate Communications. This person will also create short video contents about your successes in research or teaching for platforms like LinkedIn.

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## THE Community

In a dynamic workshop, a part of the [core team](#) discussed and developed activities, benefits and added values, as well as the further procedure for the development of a community, on the basis of a so called 'business canvas'. We believe that the community should be an inspiring environment in which expertise, commitment, knowledge and results in 'digital shaping' become visible and can thus be used e.g. on enabling a direct exchange. Being a member should offer the opportunity to receive appreciation through support in the implementation of concrete ideas (e. g. participation, patronage in acquisition and events, realization of media visibility, get togethers, celebrating successes) but also to provide something (e. g. mentoring). In November we will be more concrete... stay tuned!

We want to make sure that our channels – website, newsletter, etc. – contain information that is inspiring and relevant for you. So, tell us which topics and contents you would like to discover with us... we are curious!

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## Projects and kickoff ideas



Since the [kickoff](#) in April 2019 (have you seen [the video](#)?), we have been working intensively to identify, classify and understand more than 400 contributions from our enthusiastic participants. Firstly, we focused on the top 5 projects, four of which are already running smoothly and the last of which has started to take shape.

Last month, in the course of further investigation, we asked nearly 100 of ZHAW kickoff participants to send us more detailed information so that we could better understand their contribution. We are very pleased that around 60% responded. With this, we were able to gather more than 100 existing projects and activities and about the same number of ideas for further projects. Next, we are looking for appropriate means to share this valuable pool of information so that the connections and interactions between people with the same interests or needs become visible. We hope this will promote interdepartmental and interdisciplinary collaborations.

We would like to thank Vania Guerra Correa for her extremely valuable work, which she has contributed to our team until September. She followed all the input and clues tirelessly... a real Sisyphian task that can only be done with dedication and perseverance!

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## CLAIRE Office Zurich

We are very proud to establish the Swiss office of the «Confederation of Laboratories for Artificial Intelligence Research in Europe» ([CLAIRE](#)) in Zurich. We have received around two dozen top-class applications as a response to our job advertisement «[Head of CLAIRE Office Zurich](#)». The selection process is currently in the second round of talks. Ideally, we can introduce you to the new colleague in the next newsletter with a portrait.

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## Events



*Please note that some events are held in German*

### [Higher and Professional Education Forum: Flexibles Lernen an Hochschulen gestalten](#) – 15.11.2019

The increasing challenges facing universities, triggered on one hand by digital change and on the other by the increasingly competitive environment with demanding, highly mobile and globalised students, mean, that universities are expected to offer more flexibility and individualisation in their educational offerings. The Higher Education Forum always focuses on a current topic from the field of didactics.

### [Datalab Seminar: Neural networks for multimodal emotion recognition](#) – 15.11.2019

Research activities in human-computer interaction increasingly addressed the aspect of integrating emotional intelligence into the overall system, and therefore the recognition of human emotions becomes important in such applications.

### [73rd Discussion Forum on Life Cycle Assessment: Digital Transformation](#) – 21.11.2019

The increasing digital transformation has implications on the hidden environmental impacts of the internet. The 73rd Discussion Forum on Life Cycle Assessment of digital services, multifunctional devices and cloud computing will shed light on these not so obvious environmental repercussions.

### [IAM MediaLab: Interface Design made easy](#) – 25.11.2019

Every day we communicate digitally and with every interaction the used software also communicates with us. What tools do interaction designers use to create apps that are intuitive, productive, and even addictive?

### [Freiwilligenkommunikation in Zeiten digitaler Transformation](#) – 26.11.2019

Together with students, researchers from the IAM Institute for Applied Media Science have been working on the topic of volunteer communication and asked what effects digitisation has on communication between organisations and volunteers working for them.

Kind regards from Margarida, on behalf of the ZHAW digital team

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*If a colleague forwarded this newsletter to you and you would like to receive it first hand in the future, please [subscribe on our website](#). We look forward in welcoming you!*