

Creative approaches to promoting social change through curriculum development and innovation

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EEE4all



Education and Culture DG

Lifelong Learning Programme

EACEA
Education, Audiovisual & Culture
Executive Agency



Today I would like to...

- **Share a journey** we have been travelling for the last two years focusing on a curriculum development around employability
- **Talk about our project:** how it came about and what we hope to achieve through this
- **Look** at some of what we have learned, the curriculum developments that have taken place and use of technology.

The EEE₄all Journey so far...



The starting point

- **Employability:** challenges facing occupationally disadvantaged groups
- Priorities of the European **Social Agenda** (prosperity and solidarity)
- The need for united action: using **Bologna** and **TUNING** as vehicles to build a future workforce

The travellers



Our destination

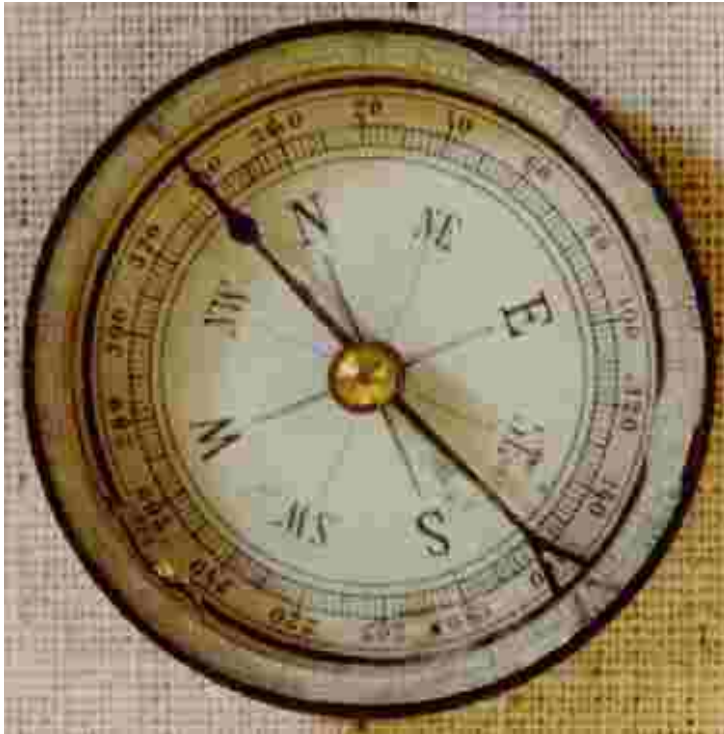
Social change: creating real opportunities for people furthest removed from the labour market on account of disability, age, ethnicity/migrational background, gender

The vehicle

- A multilateral Curriculum Development Project designed by occupational therapists in the context of the EU Lifelong Learning Program

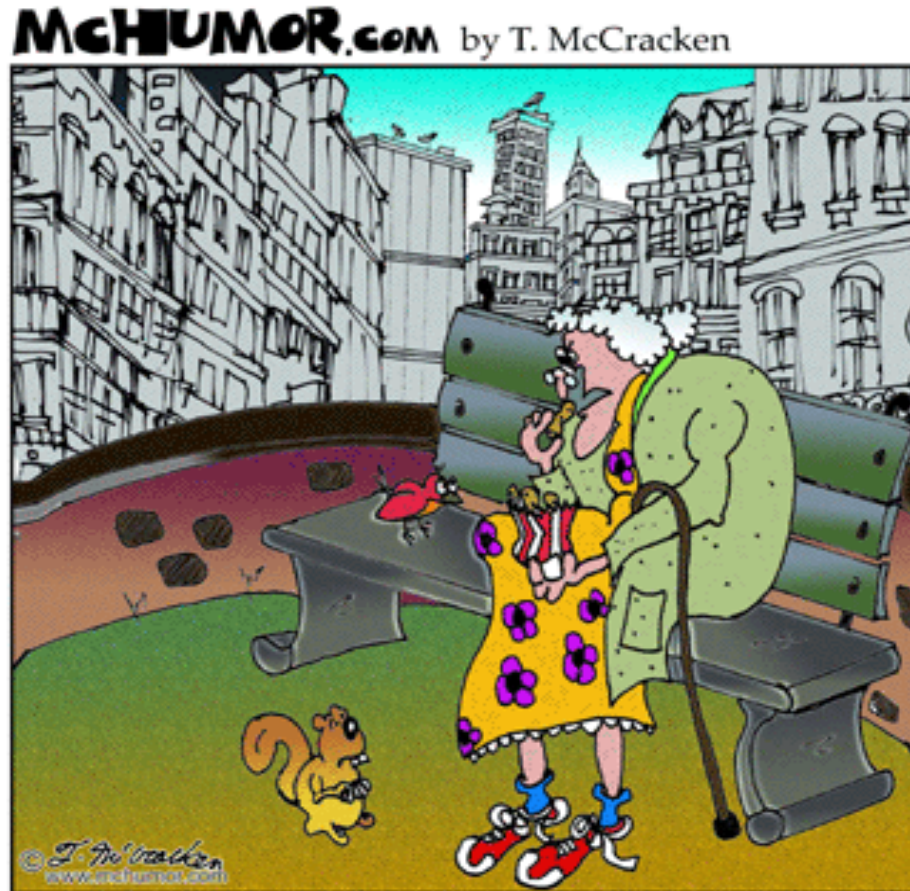


Navigation aids



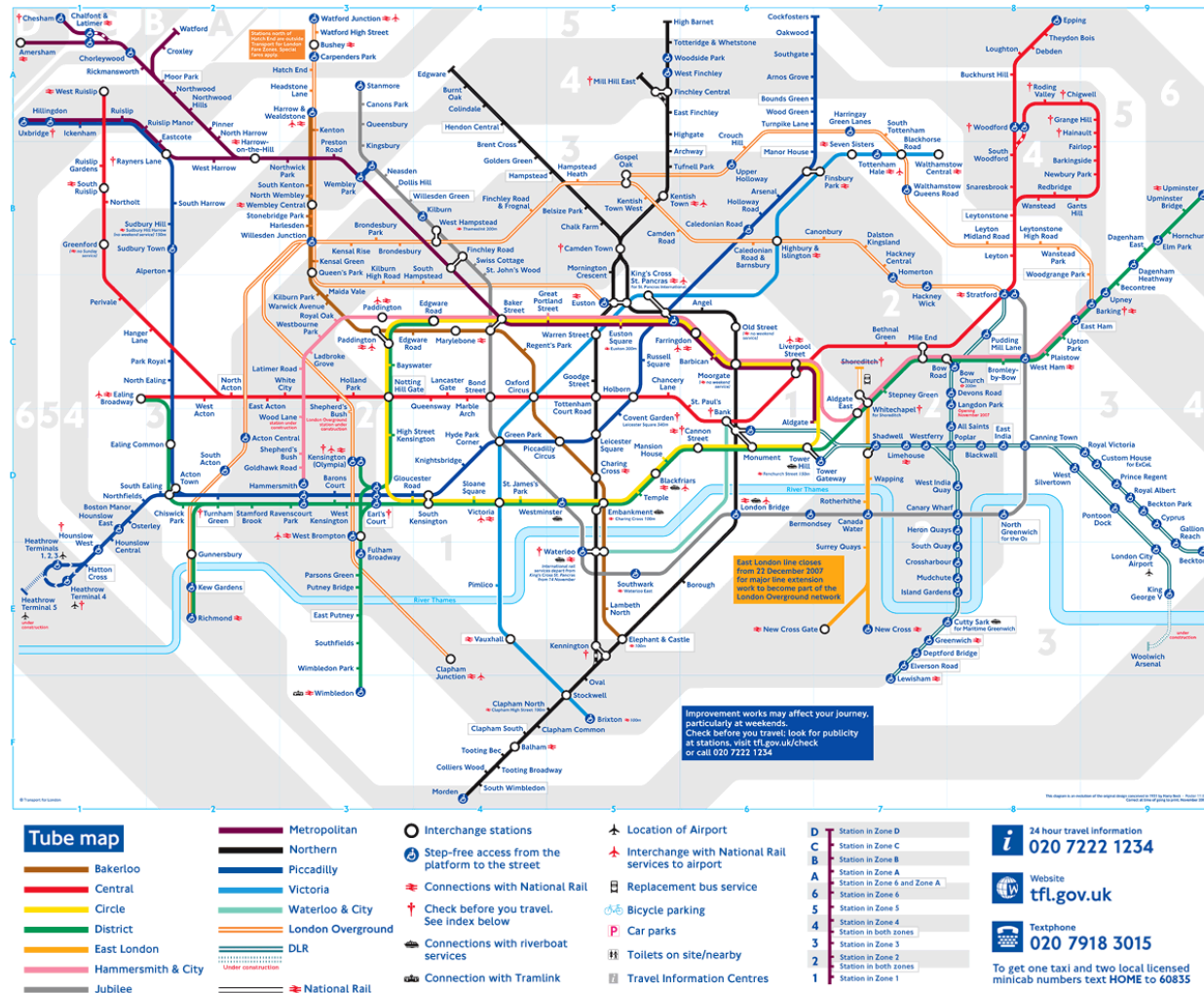
- Individuals using services
- Policy
- Colleagues from within OT and across different professions
- Employers
- TUNING

Our mission



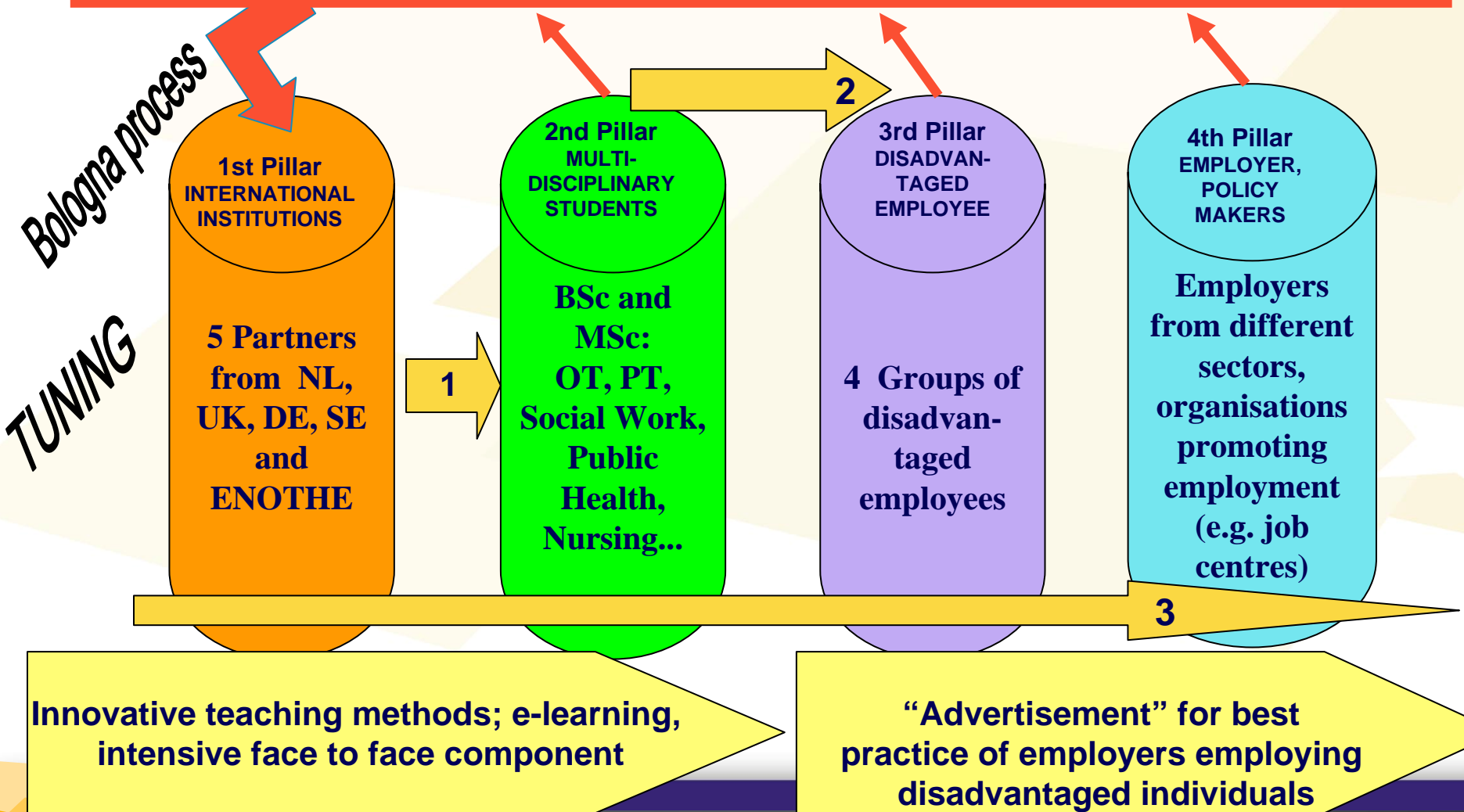
Get a job!!

Sometimes the process is complex...



ERASMUS - Curriculum Development Project: Euro-Education: Employability for All (EEE4all)

Input into curriculum from employer, employee, student, expert and teacher perspectives



4 International Modules

- **Module 1:** Enabling Employability for all: focus on **disability** (Heerlen)
- **Module 2:** Enabling Employability for all: focus on **gender** (Linköping)
- **Module 3:** Enabling Employability for all: focus on **age** (Sheffield)
- **Module 4:** Enabling Employability for all: focus on **ethnicity/migrational background** (Berlin)

Aim

By the end of the module **the student will be able to design and implement strategies that will enable employability of groups disadvantaged** through age, disability, ethnicity-migration and/or gender.

Characteristics

- All modules focus on **employability**
- Have an **international focus** (i.e. students from NL, SE, DE and UK)
- Have an **interdisciplinary focus** (OT, PT, Social Work, Nursing, Public Health)
- All modules will enable students to **work with different stakeholders** (*educators, experts, employers, disadvantaged unemployed and other users*)

Structure

- Modules have an **identical structure** of *10 weeks full time*
 - *8 weeks e-learning*
 - *last 2 weeks face to face*
- they are worth **15 ECTS**
- all are **competence-based**
- all modules are **recognised by all** institutions
- they will start their **pilot** on
5th April – 11th of June 2010

Developing the module: the UK experience

- Focus of the module has very much been about engagement
- Working in partnership with older people listening to what will be of benefit
- Working with older people in developing the materials: partnership
- Positioning individuals as 'experts'

Impact on the person

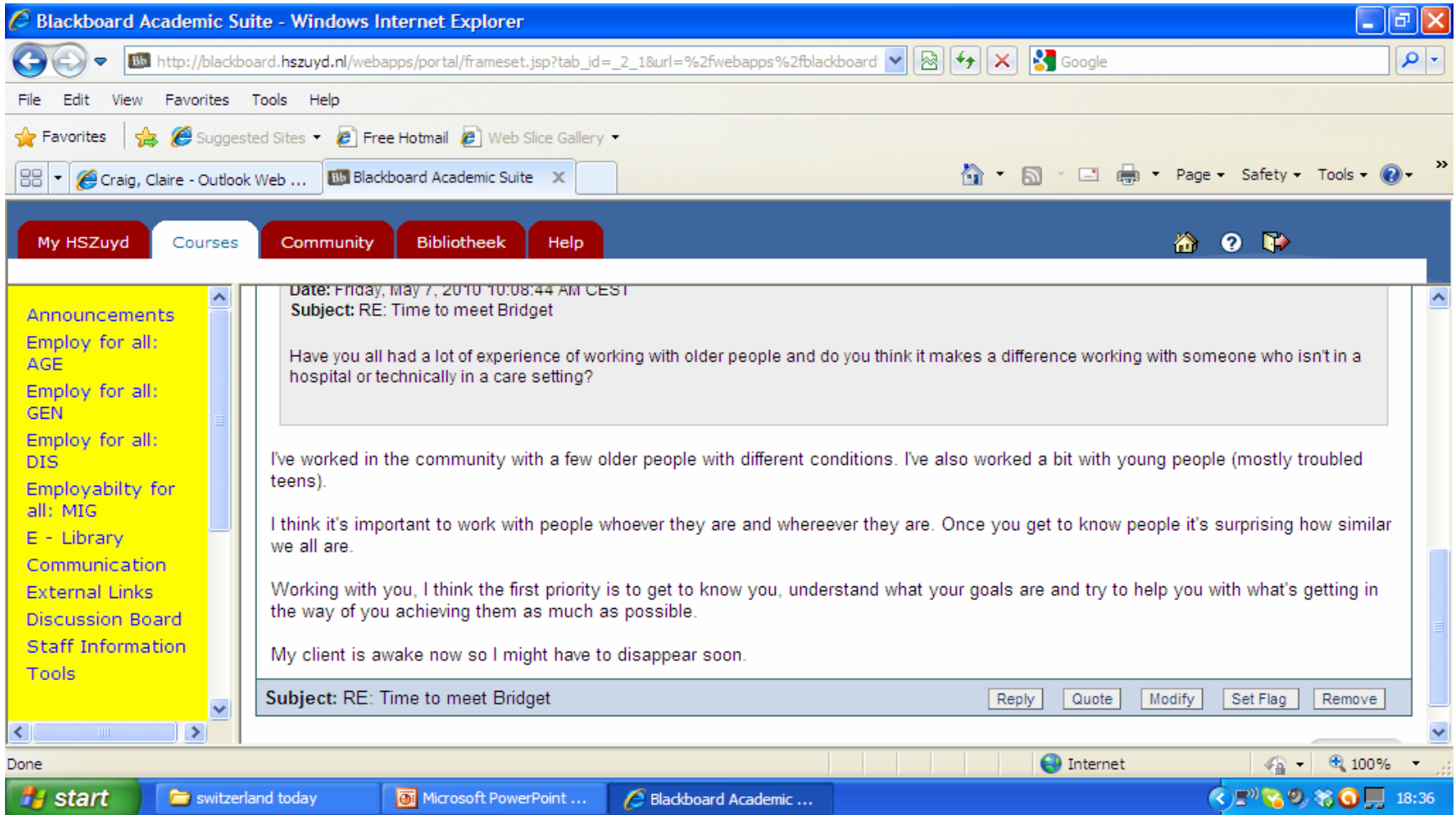


'This has certainly given me food for thought. It has helped me to understand and to think about what work offers in a way that I didn't realise before'

Impact on the person

Being involved in developing the module has given me a new lease of life. I wish that I had been given this opportunity five years ago. I think that opportunities like this should be open to all older workers.

Involving older people in e-role play,



Impact on the older person

- It's early and a cup of tea beckons - if you want to post any questions at all on the discussion board - I'll use this thread and I'll keep looking. I'll have a stab at those other questions and get back to you. It's really nice to think that we're sitting in different places all thinking about the same thing - what a lovely experience that has been so thank you. My day looks better already

Communicating together

No worries, it would be really nice to speak to you on the phone or meet, whatever suits you, we will accommodate what is best for you.

To answer your question about the module - we work in a small group of four international students participating on this pilot project - it is very exciting, there are lots of new elements in it, lots of new ways how we learn. I have chosen the module following my placement in a voluntary sector (Agewell) where I became interested in the phenomenon of age, person's undiscovered potential and expertise. I am not sure how have you been introduced to what we do in this module, so any questions you can think of - please ask,
Zuzana

A bigger picture....

- Working with policy makers (DWP)
- Working with national organisations (TUC)
- Consultant occupational therapist: advisor on the project

Working with employees and employers

- Working with employees
- Working with employers: a large multinational company

How does learning take place?

Weekly activities mapped to TUNING
competencies

Example

- Spend today exploring what the literature says about the relationship between work and well-being in relation to older people
- **Group task**
- Arrange a time when you can work together with group members from the same country to create an 8 slide e-lecture about what the literature says is the relationship between work and health in your respective countries. Please send a copy of this to me when it is completed at c.craig@shu.ac.uk I will then post this on the Blackboard site.

Context based

- Students will work together to develop an intervention aimed at promoting workplace wellbeing for older people
- Intervention will be used by the company we are working with

Vehicles for learning

The screenshot shows a Windows Internet Explorer browser window displaying the Blackboard Academic Suite. The address bar shows the URL: http://blackboard.hszuyd.nl/webapps/portal/frameset.jsp?tab_id=_2_1&url=%2fwebapp.... The browser's menu bar includes File, Edit, View, Favorites, Tools, and Help. The toolbar shows various icons for navigation and utility. The Blackboard interface has a top navigation bar with links: My HSZuyd, Courses, Community, Bibliotheek, and Help. A left sidebar contains a yellow box with a list of links: Announcements, Employ for all: AGE, Employ for all: GEN, Employ for all: DIS, Employability for all: MIG, E - Library, Communication, External Links, Discussion Board, Staff Information, and Tools. The main content area is titled "EMPLOYABILITY FOR ALL (EEE4ALL) (H-ER V-PW-20) > ANNOUNCEMENTS". It features a sub-header "Announcements" with a calendar icon. Below this are tabs for "VIEW TODAY", "VIEW LAST 7 DAYS", "VIEW LAST 30 DAYS", and "VIEW ALL". A date range "May 11, 2010 - May 18, 2010" is displayed. A post from "Wed, Apr 07, 2010" is shown, titled "Opening with the videoconferencing 7th April", posted by "Barbara Piskur". The post text reads: "Dear Students and Teachers, It was a very nice session today and we hope you all enjoyed. Some troubles, but then it went well. Thank you all to make it possible. You were not able to see the movie and links, but if you are interested you can use the PowerPoint and check the links for the Adobe. You can find the PowerPoint it in a library..." The Windows taskbar at the bottom shows the Start button, open applications (public lecture Zhaw, leaf), and the system tray with the time 20:51.

Blackboard Academic Suite - Windows Internet Explorer

http://blackboard.hszuyd.nl/webapps/portal/frameset.jsp?tab_id=_2_1&url=%2fwebapp...

File Edit View Favorites Tools Help

★ Favorites | ★ Suggested Sites | ★ Free Hotmail | ★ Web Slice Gallery

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Announcements
Employ for all: AGE
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E - Library
Communication
External Links
Discussion Board
Staff Information
Tools

EMPLOYABILITY FOR ALL (EEE4ALL) (H-ER V-PW-20) > ANNOUNCEMENTS

Announcements

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May 11, 2010 - May 18, 2010

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start public lecture Zhaw leaf 3 Internet Explorer portfolio and reflection 20:51

Use of technology

- E-lectures and video conferencing
- Animation
- E-portfolio

Use of animation

- As a teaching tool
- As a way to demonstrate learning
 - <http://www.xtranormal.com/watch/6442065>
 - <http://www.xtranormal.com/profile/2372655/>
- As a tool for reflection
 - <http://www.xtranormal.com/watch/6430291/>

Lea-f

Learning Folio



Challenges

- Technology
- Communication
- Different ways of working
- Managing demands on staff and students

Benefits

- The value of offering students an opportunity to affect actual change through the module
- Contextualisation of learning

Reflections on learning (Rachel Colley)

- On a whole I found the experience refreshing to see such a hardworking, considerate team and there definitely is scope for occupational therapy to work with groups/individuals. I think what struck me most is how occupational therapists could explore the reasons why people choose not to engage with activities on a deeper level and intervene appropriately

- *It was good to talk to X although I didn't want to overload him with questions :S! Y raised important issues especially around barriers to inclusion but she also stated that 1st generation migrants would not gain work unless their English was at a sufficient level. Therefore, the visit enabled me to see the value of working with an interpreter service for migrants when they initially arrive to the Berlin.*

The use of a community translator will provide migrants with understandable options of what is available (for example English classes), share experiences with a fellow migrant for belonging and has the potential to place them on a more inclusive pathway to work.

I am now in agreement with the students in Berlin that such a community interpretation service should be advertised to the job centres to promote inclusion in the workplace for migrants

Working with stakeholders: building opportunities for future employment



What next?

- Two week placement with the employer
- Qualitative study exploring the experiences of students
- Measuring impact of the intervention and its potential for future development
- A holiday

For further details

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