The European transport industry is witnessing a turning point. While the European "domestic" market is weaker, the emerging economies are increasingly becoming a threat to European industrial leadership.

The RACE2050 foresight study aims to identify key success factors for sustainable growth of the European transport industry and for policies which can increase its strength in a long-term perspective up to 2050. The project developed a set of "Dark" scenarios for 2030 as a didactic tool, which addresses a negative, but avoidable, trajectory. This is a crucial tool for understanding the "no-go" paths, and choosing "go-go" trajectories, thus escaping decline and even implementing a "Bright" scenario for 2030 and 2050.

The project RACE2050 invites industry stakeholders, citizens and policy makers to discuss the future of the EU transport industries. Central points of discussion will be the following three key questions.

- Cassandra Cries! What is the future of the EU transport Industry?
- 2) An inner chance. The relevance of the EU domestic market.
- 3) Emerging economies: from opportunity to threat?

We are looking forward to welcoming you in Brussels!

29th January 2015, 9.30am - 5pm Venue:

The European Economic and Social Committee - EESC Van Maerlant building, 2, rue Van Maerlant, 1040 Brussels

Free registration and conference details at www.race2050.org or via e-mail to massimo.moraglio@tu-berlin.de

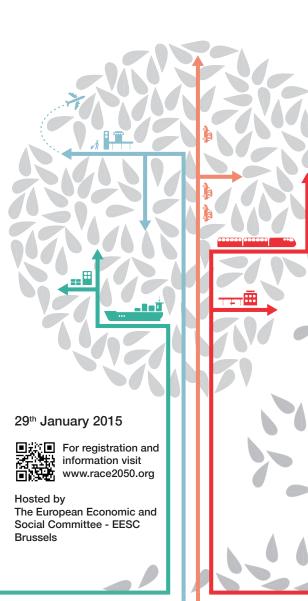




Between dark scenarios and a bright future



Conference for a sustainable and competitive European transport industry by 2050











CONFERENCE PROGRAMME

9:30 Registration and welcome coffee

10:00 **Opening: Cassandra Cries! Which future for** the EU transport industry?

Chair and Opening: Stefan Back, EESC

 RACE2050 Essential Massimo Moraglio, RACE2050 Project Coordinator

• Bringing the forecasts together. The "Transport Synopsis" website Robin Kellermann, RACE2050

 Last call for boarding! Didier Schmitt, EC

 Avoiding a gloomy future: rising a discussion about European mobility Liam Breslin, DG-Research

11:00 Coffee and Tea

11:15 An inner chance. The relevance of the EU domestic market

Chair and comments: Mr Edgardo Maria Iozia, EESC

- Challenging the future, the role of scenarios Roland Kupers, University of Oxford, UK
- Industrial trajectories for the automotive sector, Martin Krzywdzinski, WZB, Germany
- Beyond transport inertia and uncertainties: which role for the White Paper Rolf Diemer DG-Move Comments by Merja Hoppe ZHAW, Switzerland, Nuno Ribeiro VTM, Portugal

12:45 Lunch offered to all participants

13:45 Displaying the future: RACE2050 scenarios video-clip

Aharon Hauptman, TAU, Israel

14:15 Emerging economies: from opportunity to threat?

Chair and comments: Mr Sorin Ionită, EESC

 Building a sustainable future: RACE2050 bright scenarios

Karlheinz Steinmüller, Z-Punkt, Germany

 Energy, environment and industrial competitiveness

David Tyfield, Lancaster University, UK

 Security Foresight Methodologies: a Growing Role for an uncertain Future?

Michael Remes EFPC, UK and Aharon Hauptman, TAU, Israel

 Which policies? Suggestions for the future Andreas Kopp, World Bank Comments by Johanna Ludvigsen TOI, Norway, Tom Ritchey, RCAB, Sweden

Debate

16:00 Coffee and Tea

16:15 Conclusions

- Alessandro Damiani, DG-Research
- Hans-Liudger Dienel, TUB Germany
- DG-MOVE Representative

www.race2050.org www.transport-synopsis.eu



RACE2050 partners





Technology Unit for Technology and Society Foresight, Tel-Aviv University, Israe









Debate