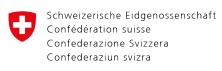
# MOVING THE WORLD WITH SWISS INNOVATION

### Hanspeter Bär

**Innovation Mentor Innosuisse** 

28.9.2022

7th European COST Conference on Artificial Intelligence in Industry and Finance ZHAW, Winterthur



Swiss Confederation

Innosuisse – Swiss Innovation Agency

## INNOSUISSE SWISS INNOVATION AGENCY

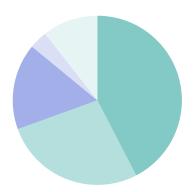
Innosuisse is the Swiss Confederation's agency for promoting innovation.

OUR MANDATE
Innosuisse promotes science-based
innovation in the interest of the economy
and society in Switzerland – in all disciplines.

# INNOSUISSE APPROVED FUNDING CONTRIBUTIONS AMOUNTING TO CHF 329.7 MILLION IN 2021

Supporting projects:

CHF 304 million

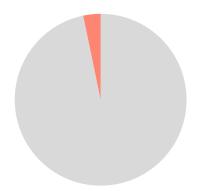


Networking and knowledge transfer **CHF 15.6 million** 

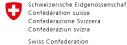


Supporting start-ups

CHF 10.1 million

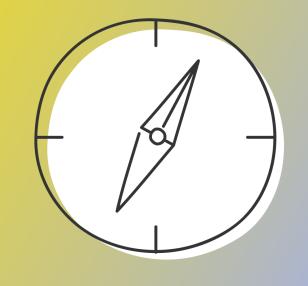


- Project funding (incl. Innovation cheque & international projects)
- Project funding within the framework of the impulse programme
- Flagships
- Bridge
- Overheadbeiträge



# THE INNOSUISSE GUIDE HELPS YOU FIND THE RIGHT SUPPORT OFFER IN JUST A FEW STEPS

# Navigation for your innovation



www.innosuisse.guide

# MOVING THE WORLD WITH SWISS INNOVATION

SWITZERLAND - LAND OF INNOVATION

WE PROMOTE INNOVATION

**ABOUT INNOSUISSE** 



### INNOSUISSE PROMOTES **SCIENCE-BASED INNOVATIONS**

These are innovations that are jointly developed by:





such as universities of applied sciences, Swiss Federal Institutes of Technology, universities, technology centres

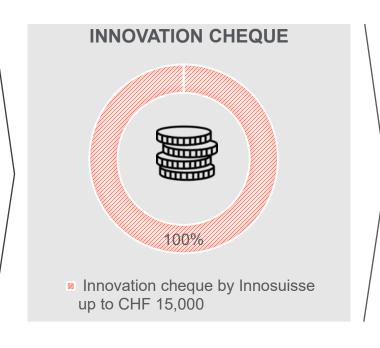
## INNOVATION CHEQUE **TEST YOUR INNOVATIVE IDEA**

#### **SMES AND OTHER ORGANISATIONS** <250 FTES

- Easy entry into science-based innovation
- Evaluation of the feasibility of an innovative idea

#### RESEARCH PARTNERS

Research services for the implementation partner up to CHF 15,000



#### **PRELIMINARY STUDIES**

Concept developments, idea studies or analyses of innovation potential and the feasibility

Apply for a cheque:

https://www.innosuisse.ch/application



Innosuisse - Swiss Innovation Agency

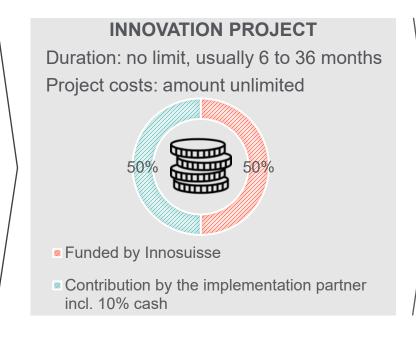
### INNOVATION PROJECT BETWEEN BUSINESS AND RESEARCH

#### **IMPLEMENTATION PARTNERS (industry** partners, SMEs, NGOs, administration)

- Obtain access to scientific know-how and research and development resources
- Provide business expertise and customer perspective

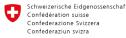
#### **RESEARCHERS**

- Obtain business expertise and customer perspective
- Provide scientific skills and research infrastructure



**MARKET IMPLEMENTATION** OF THE **INNOVATION** 

Submit your application online: https://www.innosuisse.ch/application



### INNOVATION PROJECTS **ASSESSMENT CRITERIA**

#### TWO INDEPENDENT **EVALUATIONS**

with the same weighting

**Evaluation expert 1** 

Evaluation expert 2

#### ASSESSMENT CRITERIA

- ✓ Innovation degree
- ✓ Sustainability and value creation in Switzerland
- ✓ Methodology and team competences

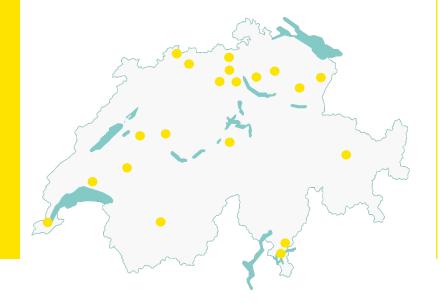
The Innovation Council makes the assessment and takes its independent decision on the basis of the experts' evaluation

# MENTORING

# DEVELOP YOUR INNOVATION PROJECT WITH INNOVATION MENTORS

### 21 MENTORS THROUGHOUT SWITZERLAND:

- Provide you easy access to technology and research
- Provide you support with the search for the right research partner
- Assess your innovation project and assist with the application
- Free offering for Swiss SMEs and other organisations with less than 250 FTEs



#### WE PROMOTE INNOVATION

# PATENT SEARCH TO CHECK IF YOUR IDEA CAN BE PATENTED

## HAS YOUR APPLICATION FOR INNOSUISSE SUPPORT BEEN APPROVED OR ARE YOU PREPARING A SUBMISSION FOR AN INNOVATION PROJECT?

- Find out if your innovation can be patented
- Receive valuable information that will help you make decisions on your innovation
- >> In combination with the offers: innovation projects, Innovation Cheque, BRIDGE, Mentoring, Start-up Coaching, NTN Innovation Booster

#### **OFFER BY IPI EXPERTS**

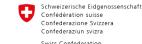
Assisted Patent Search
Assisted Patent Landscape Analysis

in partnership with



Details and online application:

https://www.innosuisse.ch/inno/en/home/start-your-innovation-project/IGE-Patentrecherchen.html





## THANK YOU

www.innosuisse.ch info@innosuisse.ch

# MOVING THE WORLD WITH SWISS INNOVATION

