



IDENTIFYING AND PRIORITIZING AI APPLICATIONS

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Hilti was founded in 1941 as a family-owned company

HILTI

Corporate Research & Technology Advanced Mechatronics

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IDENTIFYING AI APPLICATIONS



- Pull from Customers
- Push on repetitive tasks
- Follow fast based on macro trends and market intel

PRIORITIZING AI APPLICATIONS



- Improve or disrupt
- Business case / financial drive
- Data availability / quality
- * Data shows when calling a bank «the majority» of people are willing to wait up to 60 seconds for a human vs. AI.

THANK YOU

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