

# CAS Intellectual Property Paralegals

Continuing Education Program – Unique in Switzerland



**Building Competence. Crossing Borders.** 

In cooperation with









# Certificate Program at a Glance

# Professional administration for the IP industry

#### **BENEFITS**

Intellectual property (IP) is a company's most valuable asset. This certificate program is designed for IP paralegals and benefits:

- employers because paralegals assist and support lawyers, patent attorneys, and the operational management of companies and law firms, making a significant contribution to efficiency;
- paralegals because participants gain a fundamental understanding of IP management while also becoming more skilled at operational procedures.

#### MAIN FEATURES

This program is aimed at professionals working in the legal and IP departments of companies, organizations, and institutions as well as in law firms, patent offices, and public administrations.

The course is offered hybrid (Winterthur and online).

All classes are taught in English.



#### MODULE OVERVIEW

| MODUL I (6 ECTS-Credits)   | MODUL II (6 ECTS-Credits)  |
|--|--|
| Essentials of IP Management  | Aspects of International IP Management<br>Practice   |
| <ul> <li>Life Cycle Management of IP</li> <li>Foundations of Copyright Law</li> <li>Administration &amp; Foundations of Trademark<br/>Law</li> <li>Administration &amp; Foundations of Design Law</li> <li>Administration &amp; Fundamentals in Patent Law</li> <li>Excursion</li> </ul> | <ul> <li>Advanced Knowledge &amp; Int. Aspects of<br/>Trademark Law</li> <li>Advanced Knowledge &amp; Int. Aspects of<br/>Design Law</li> <li>Advanced Knowledge &amp; Int. Aspects of<br/>Patent Law</li> <li>IP Management &amp; Procedures</li> </ul> |

## **HEAD OF PROGRAM**

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