

Individual Coaching Sessions

In the context of the doctoral programme in Applied Linguistics:
Managing Languages, Arguments and Narratives in the Datafied Society (LAND)



ECTS: n/a

Schedule: SS23, FS23, individual dates

Topic, focus:

The doctoral programme LAND offers individual and small group coaching sessions to PhD students on topics tailored to their needs to advance their research project(s). This provides students with the opportunity to further their individual specialization and skills, e.g. in programming, statistical analysis, corpus analyses, writing grant applications, etc. Interactions with other academic institutions at the Swiss national level are particularly encouraged.

Students can apply for financial support up to CHF 500.-. The application must be sent in for approval prior to the coaching sessions to kusk@zhaw.ch. The application will be reviewed by the directors of the programme (Prof. Andrea Rocci, Prof. Daniel Perrin) and must include:

- A short description of the relevant research project, including an explanation why coaching is needed (approx. one page)
- A specific suggestion on the preferred coach (name, specialization)
- An outline of the costs

After the coaching sessions are completed, students will be asked to hand in a short report on the outcome (approx. 1 page)

Main value added from a theoretical and methodological perspective:

Individual or small group coaching sessions allow for a level of individual specialization that may not be reached in a more general foundational class.

Main value added from a practical perspective:

In receiving personal coaching, students can advance in their own research and get personal feedback on their individual, specialized work. The coaching sessions also provide an opportunity to connect with experts from various academic institutions in Switzerland.

Learning objectives:

- Knowledge: Students acquire specialized knowledge tailored to their individual needs to advance in their research project(s).
- Skills, practices: Students complete or receive feedback on complex tasks associated with their research project(s).
- Researcher attitudes: Students train and review their individual research specialization.

Evaluation:

- n/a



[The doctoral program](#) is a project funded by swissuniversities ([TP2: Cooperation between Swiss UASAs/UTEs and Swiss universities](#)) and supports the cooperative project between Università della Svizzera italiana (USI) and Zurich University of Applied Sciences (ZHAW), designed to

- Promote joint research between the different types of higher education institutions
- Involve UASAs and UTEs in the qualification of their young talents and developing the range of possibilities for doctoral students with a UATAs of UTEs profile
- Highlight the possibility for UASAs and UTEs graduates to pursue third cycle careers
- Strengthen international competitiveness of Swiss higher education institutions and enabling them to attract young talents

Adapted from swissuniversities, accessed 20 May 2022,
<<https://www.swissuniversities.ch/en/topics/promoting-young-talent/p-1-third-cycle/tp2>>