

Writing Retreat

In the context of the doctoral programme in Applied Linguistics:
Managing Languages, Arguments and Narratives in the Datafied Society (LAND)

ECTS: n/a

Schedule:

- January 31, 2024, afternoon - February 3, 2024, afternoon
- Place: Hotel Weiss Kreuz, Splügen, Switzerland
- Coach: Dr. Eva Kuske (Zurich University of Applied Sciences)



Topic, focus:

This writing retreat offers you the chance to spend a few days focusing solely on your academic writing, for example your PhD monograph or an article. To encourage your writing process and progress, we will experiment with writing prompts and writing techniques. Additionally, personal coaching and feedback sessions are available.

The costs for travel, room and board are covered by the PhD programme. All participants will be assigned their individual single room. To **sign up**, send a message to kusk@zhaw.ch

Preliminary Schedule:

<i>Wednesday</i>	- Afternoon writing session
- Afternoon or evening check in	- Dinner
- Free time	- Optional night owl writing session
<i>Thursday, Friday</i>	<i>Saturday</i>
- Optional early bird writing session	- Checkout
- Breakfast	- Optional writing session in the seminar room
- Morning writing session	
- Lunch	

Main value added from a theoretical and methodological perspective:

Writing is a skill that can be *learned*. You will be given theoretical input on structural, rhetorical and linguistic features of academic texts.

Main value added from a practical perspective:

Writing is a skill that must be *practiced*. Most of the retreat will be spent putting pen to paper, applying writing techniques guided by writing prompts. Individual feedback and coaching will help improve your product.

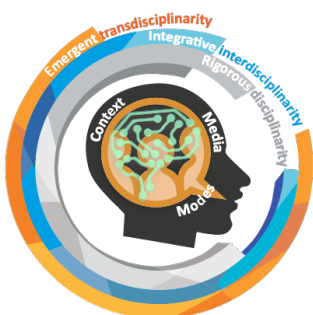
Learning objectives:

- Knowledge: You will recognize and use structural, rhetorical and linguistic features of academic texts.
- Skills, practices: You will produce and edit drafts of your own academic writing.
- Researcher attitudes: You will be able to navigate the challenges that come with writing projects (e.g., writer's block, text reduction)

Evaluation: The writing you produce in this retreat will *not* be evaluated in a pass/fail manner.

Profile

Dr. Eva Kuske is a research associate at the Zurich University of Applied Sciences and manages the Doctoral Programme in Applied Linguistics *Managing Languages, Arguments and Narratives in the Datafied Society*. Since completing her MA and PhD in English languages and literature, she has continuously worked in university management, and she has been teaching courses on academic English writing for Bachelor and PhD students at the University of Bern and at the University of Applied Sciences in Winterthur.



The doctoral program is a project funded by swissuniversities (TP2: Cooperation between Swiss UASAs/UTEs and Swiss universities) and supports the cooperative project between Università della Svizzera italiana (USI) and Zurich University of Applied Sciences (ZHAW), designed to

- Promote joint research between the different types of higher education institutions
- Involve UASAs and UTEs in the qualification of their young talents and developing the range of possibilities for doctoral students with a UATAs of UTEs profile
- Highlight the possibility for UASAs and UTEs graduates to pursue third cycle careers
- Strengthen international competitiveness of Swiss higher education institutions and enabling them to attract young talents

Adapted from swissuniversities, accessed 20 May 2022,
<<https://www.swissuniversities.ch/en/topics/promoting-young-talent/p-1-third-cycle/tp2>>