

# Plan of studies for VSE students

## 1<sup>st</sup> year for VSE students at VSE

Date	Module / Specialization	ECTS
<b>Semester 1:</b> <b>September to December</b>	Strategy	6
	Advanced Marketing	5
	Advanced Personnel/Human Resource Management	3
	Advanced Management	6
	Managerial Finance	5
	Managerial Decision-Making and Problem Solving	3
	Innovation and Entrepreneurship	5
<b>33 ECTS</b>		
<b>Semester 2:</b> <b>February to May</b>	Logistics Services	3
	Applied Macroeconomics	4
	Managerial Economics	5
	Research Methods	3
	Language course or course in foreign language	3
	Leadership	5
	State Exam in Economics	3
<b>26 ECTS</b>		
<b>Total credits in semesters 1 and 2</b>		<b>59</b>

## 2<sup>nd</sup> year for VSE students at the ZHAW

Date	Module / Specialization	ECTS
<b>Semester 3:</b> <b>September to December</b>	Orientation Days*	-
	Business Boot Camp*	-
	Strategic Management	6
	Research Methodology & Skills	6
	Financial Management	-
	Global Growth and Innovation	6
	Business Research and Consulting	6
	Risk Management	3
	Business Project 1	6
<b>33 ECTS</b>		
<b>Semester 4:</b> <b>January to June</b>	Global Business Environment	6
	Research Design	3
	Research Project	6
	Capstone: Creating Sustainable Impact	6
	Intercultural Management and Leadership	6
	Business Project 2	6
	Elective: (one only) – Luxury and Creative Industries – Frontiers of Technology	-
<b>33 ECTS</b>		
<b>Semester 5:</b> <b>June to September</b>	State Exam in Major Specialization (VSE)	6
	Master thesis ZHAW (Diploma Thesis Defence VSE)**	12 (9)
<b>18 (15) ECTS</b>		
<b>Total credits in semesters 3 to 5</b>		<b>84 (81)</b>

<b>Total credits for the double degree for VSE students</b>	<b>143 (140)</b>
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\* **Other ZHAW modules:** While there are no credits granted for these modules, the VSE students will be encouraged to attend as it helps with the integration of students at the start of the programme.

\*\* **Master thesis:** The Master thesis is a mandatory part of the double degree. At VSE the Master's thesis defence will be recognised as 9 ECTS. At the ZHAW the Master's thesis, including the defence will be recognized as 12 ECTS.