

Annex 2: Plan of studies for ZHAW students

1st year for ZHAW students at ZHAW

Semester 1 (September to December)		Semester 2 (January to June)	
Orientation Days	-	International Economics, Politics and Business Systems	6
Business Boot Camp	6	International Corporate Responsibility	3
Internationalization and Innovation	6	Intercultural Management and Leadership	6
International Marketing	3	International Negotiation	3
Elective	3	International Risk and Financial Management	3
Advanced Research and Consulting	6	Elective	3
Research Methodology and Skills	6	Advanced International Project 1	6
International Business Project	6	Advanced International Project 2	6
International Research Project	6		
Total ECTS semester 1	42	Total ECTS semester 2	36

2nd year for ZHAW students at Audencia*

Semester 3 (September to December)		Semester 4 (January to June)	
Compulsory Specialization – Majors (choose 1): – Supply Chain and Purchasing Management – Marketing for Product Managers – International Strategic Management & Consulting – Financial Markets – Corporate Finance	28	Compulsory Specialization – Majors (choose 1) – see semester 3 or Internship and Internship (Graduating) Report	28
Elective / additional module	2	Elective / additional module	2
Total ECTS semester 3	30	Total ECTS semester 4	30
		Total ECTS semesters 1 to 4	138

Total (years 1 and 2)	= 138 ECTS
Master's thesis at ZHAW	= 12 ECTS
Total credits for double degree including thesis	= 150 ECTS

* Important note:

French language study, either within a specialization or as an additional language, will not be possible for ZHAW students at Audencia as they will join the Master 2 (second year of studies) program.