

# International Business

## Master of Science (MSc)



**Building Competence. Crossing Borders.**



“Our Master’s program provides students with the knowledge, skills, and mindset needed to compete and succeed in a world where global collaboration is key. This highly international, interdisciplinary, and practical degree serves as a gateway to a wide range of career opportunities and as a platform for personal and professional growth.”

Prof. Petra Youngzie Barthelmess, Head of MSc in International Business

# Editorial

How can we grapple the constantly evolving global business landscape? How can companies develop a competitive edge in anticipating and responding to market changes? How do you negotiate business deals with international partners? How do you lead cross-national teams? And how can you integrate ethical standards into your company's strategy?

These are some of the typical challenges companies face in today's globalized business world. Sectors as diverse as life sciences, energy and utilities, mechanical and electrical engineering, luxury goods, and fashion are rethinking their international business operations.

At the ZHAW School of Management and Law (SML), we maintain strong connections with international businesses and recognize their demand for emerging talents. To meet this demand, we educate and train business school graduates with a robust skill set: a profound grasp of the ever evolving and complex global business landscape, a comprehensive education in international business and management, and the practical application of these concepts. This is complemented by intensive training in cross-cultural communication and collaboration, leadership, negotiation, adaptability and problem-solving – critical for thriving in intricate, dynamic environments. Our Master of Science (MSc) is aimed at ambitious, performance-oriented business and management graduates keen to develop and cultivate such a profile and to internationalize their careers.



**Prof. Petra Youngzie Barthelmeß**

Head of MSc in International Business  
ZHAW School of Management and Law



In 2015, the SML became the first business school of a Swiss university of applied sciences to be accredited by the Association to Advance Collegiate Schools of Business (AACSB). A mere six percent of the world's business schools have managed to achieve this prestigious standard of achievement awarded by the most significant international accreditation institution for business schools.



As attested by the prestigious Financial Times rankings, the MSc in International Business belongs to the 50 best Masters in Management programs worldwide. In addition, the SML features in the Financial Times ranking of leading European Business Schools.

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# Table of Contents

5	<b>AT A GLANCE</b>
6	<b>FIVE REASONS FOR GETTING A MASTER'S DEGREE AT THE SML</b>
7	<b>CONSECUTIVE MASTER'S PROGRAM</b>
8	<b>THE PROGRAM'S VALUE-ADDED</b>
9	<b>EIGHT BENEFITS OF OUR MSC IN INTERNATIONAL BUSINESS</b>
10	<b>PROGRAM OVERVIEW</b>
12	<b>PROGRAM STRUCTURE</b>
14	<b>MODULES</b>
16	<b>ACCREDITATIONS AND RANKINGS</b>
19	<b>PRACTICAL RELEVANCE</b>
20	<b>CAMPUS PLUS</b>
22	<b>ADMISSION</b>
23	<b>THE SML IN FIGURES</b>

# At a Glance

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## Key Data

<b>Title</b>	<b>Master of Science (MSc) ZHAW in International Business</b>
<b>Start</b>	<b>Late August</b>
<b>Workload</b>	<b>90 ECTS (European Credit Transfer System) credits, approx. 2,700 hours of work</b>
<b>Length of Program</b>	<b>3 semesters: 2 semesters of intensive full-time study plus Master's thesis</b>
<b>Location</b>	<b>Winterthur (Zurich)</b>
<b>Cost</b>	<b>CHF 720 regular semester fee, including flat exam fee CHF 500 additional semester fee for students legally domiciled outside Switzerland CHF 100 registration fee</b>
<b>Admission Requirements</b>	<b>Bachelor's degree in Business Administration Individual assessment, knowledge of English: documented C1 level (Common European Framework of Reference for Languages)</b>
<b>Language</b>	<b>English</b>
<b>Instruction</b>	<b>Monday to Friday</b>
<b>Double Degree</b>	<b>After completing this program at the ZHAW School of Management and Law, students have the option of obtaining a double degree by continuing their studies at a selected partner university.</b>

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## Competence Profile

The program focuses on two core topic areas: business internationalization and innovation as well as intercultural management and leadership. Students gain the competence needed to apply their management knowledge and methodological know-how in the context of practice-oriented research and consulting projects. Graduates are well-prepared for business challenges in international, interdisciplinary, and intercultural environments.

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## Contact

### HEAD OF PROGRAM

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### ADMINISTRATION

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For further details and to register for the program:

>>> [www.zhaw.ch/sml/master-ib](http://www.zhaw.ch/sml/master-ib)



# Five Reasons for Getting a Master's Degree at the SML

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## **PRACTICAL ORIENTATION**

At the ZHAW School of Management and Law (SML), not only are instructors academically qualified, but they also have extensive practical experience as well as access to a broad professional network. Teaching is oriented towards practical experience. In addition, the program provides opportunities for you to meet potential future employers.

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## **DIGITAL LEARNING**

Teaching at the SML is continually being developed and updated to incorporate modern teaching methods. Digitally supported learning makes content descriptive, enables learning to be more flexible in terms of time and place, and integrates career-relevant media tools into the study program.

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## **INTERNATIONAL ALIGNMENT**

The SML has a network of over 190 selected partner universities worldwide, enabling students to gain valuable experience abroad.

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## **HIGHLY REGARDED AND AACSB-ACCREDITED**

Since 2015, the SML has been proud to be accredited by the AACSB – a sought-after quality seal on the international job market. It also features in the prestigious Financial Times rankings, including the list of the best European business schools.

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## **STAYING CONNECTED**

Our campus is located in Winterthur, in close proximity to the financial and business center of Zurich and well connected to the public transportation network. In addition, the close ties the SML has to companies and organizations as well as its extensive alumni network will give you excellent career prospects.

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# Consecutive Master's Program

## The next step in your professional career

Consecutive Master's degree programs are targeted mainly at exceptionally capable and ambitious Bachelor's graduates seeking a further academic qualification and possessing a keen scientific interest.

### THE BENEFITS OF A CONSECUTIVE MASTER'S PROGRAM

The minimum requirement for participation in a consecutive Master's program is a Bachelor's degree or equivalent qualification. Consecutive Master's programs at universities of applied sciences typically comprise 90 ECTS credits. This corresponds to a workload of approximately 2,700 hours, usually spread over four or six semesters. Consecutive Master's programs build on the content of Bachelor's degree programs. They offer a professional specialization with scientific skills development and high practical relevance. They promote professional, methodological, social, and self-competence and open up career prospects in middle and senior

management. Our consecutive Master's programs are recognized internationally, so they also enable graduates to pursue a career outside Switzerland.

### NOT ALL MASTER'S PROGRAMS ARE THE SAME

A consecutive Master's program is the second level of education in the university system and should not be confused with the MAS (Master of Advanced Studies) or the MBA (Master of Business Administration). Both the MAS and MBA are continuing education programs and require several years of practical experience on the part of participants. With a consecutive Master's program, the workload is greater, and academic standards are higher.

## STRUCTURE

DEGREE PROGRAM	<b>MSc Master of Science</b> 90 ECTS credits*	CONTINUING EDUCATION	<b>MBA Master of Business Administration</b> 90 ECTS credits
	<b>BSc Bachelor of Science</b> 180 ECTS credits		<b>ExM Executive Master in Marketing Leadership</b> 60 ECTS credits
	<b>MAS Master of Advanced Studies</b> 60 ECTS credits		
	<b>DAS Diploma of Advanced Studies</b> 30 ECTS credits		
	<b>CAS Certificate of Advanced Studies</b> 12 ECTS credits		

\* Credits are based on the ECTS credit system (European Credit Transfer System). Credits create transparency in European education through a standardized evaluation of academic achievements. At the ZHAW School of Management and Law, one credit represents 30 hours of work in a (BSc/MSc) degree program and 25–30 hours of work in a continuing education program.

# The Program's Value-Added

## Boost your career to the next level

Are you interested in pursuing a career in a global business environment? Are you keen to embrace new challenges requiring solid management know-how and intercultural skills?

### THE DEMAND FOR MANAGERS WITH INTERNATIONAL SKILLS

In Switzerland alone, there are over 35,000 companies operating internationally (according to the Federal Statistical Office). They are all faced with the challenge of having to internationalize their products and services in order to remain a lasting presence in their chosen markets.

The graduates of our MSc program in International Business have specific management skills that make them ideal candidates for junior executive and specialist positions in international companies. They are able to draw on extensive, scientifically validated knowledge and on a skill set encompassing both general and international business practice.

### A WIDE SPECTRUM OF CAREER OPTIONS

Our graduates can choose from a range of potential employers and occupational fields. Ideal entry-level positions can be found in the private sector, in public administration, and in nonprofit organizations (NPOs), including:

- International business development
- General management activities as part of international projects
- Assistants to members of boards of directors or division heads
- Staff activities, especially in an international or intercultural environment
- Consulting activities (e.g., internal consultants or junior consultants in management consultancies)
- Business consultants in an international environment

The ZHAW School of Management and Law has close ties to international companies in Switzerland and abroad. Our Career Services support its students and graduates in finding suitable employment.

## Graduate Competency Profile



Graduates of this program are able to:

- Design and plan internationalization processes of companies and contribute to their implementation
- Manage international business processes
- Analyze and provide solutions for intercultural challenges
- Lead culturally and demographically diverse teams and small organizational units
- Conduct scientifically and methodologically sound research projects
- Use their research skills to produce qualified results and solve complex business problems
- Understand sustainable development



# Eight Benefits of Our MSc in International Business

## Why the program might be right for you

Developing expert knowledge and practical skills for an international business career

### 1 A TOP MASTER'S DEGREE

Earn a degree from one of the top business schools worldwide by completing one of the 100 best management Master's programs according to the Financial Times ranking.

### 2 A MASTER'S DEGREE IN ONE YEAR

This is a full-time, one-year program that saves time as well as costs in terms of study fees and living expenses. Students can focus on their studies and (re-)join the job market in record time.

### 3 GREAT CAREER OPPORTUNITIES

The curriculum was developed in close cooperation with global companies and is geared towards their needs. It enables students to kick-start their careers and work in an international environment.

### 4 DIVERSITY

The program attracts a diverse group of students from all over the world. This diversity is paralleled by the faculty's international experience and professional backgrounds, which helps students gain interdisciplinary knowledge and cross-cultural understanding.

### 5 INNOVATIVE TEACHING METHODS

The program imparts essential managerial, leadership, and business development competencies through formats and activities such as lectures, projects, simulation games, design thinking workshops, intensive weekly seminars, and study trips.

### 6 SMALL CLASS SIZE AND INDIVIDUAL SUPPORT

This Master's program is characterized by small classes, highly motivated students, and individual support provided by faculty members. All of this promotes efficient learning and skills development.

### 7 CLOSE TIES TO BUSINESSES

Students have the opportunity to work with well-known local and international companies, to analyze and solve real-world business problems and provide practical business-oriented solutions.

### 8 INTERNATIONAL DOUBLE DEGREE OPTION

The program offers double degree options with partner universities in the United States as well as Europe.

# Program Overview

## Expand and strengthen core business competencies

With a consecutive Master's program, graduates continue their higher education after obtaining a Bachelor's degree. A Master's program provides a comprehensive set of qualifications in accordance with guidelines developed in the Bologna Process.

### THE QUICKEST PATH TO A MASTER'S DEGREE

The MSc program in International Business is a full-time course of study consisting of a preliminary program, two intensive semesters of study, and a semester in which to write the Master's thesis. This last semester requires minimum attendance, and students are free to spend most of their time away from campus. The intensive workload in this program is designed for ambitious students with high levels of self-management ability.

The curriculum is built around the program's two core topics: business internationalization and intercultural management and leadership. Students strengthen their competencies and apply them in practical research and consulting projects.

### PRELIMINARY PROGRAM

The orientation days will help students, especially those from abroad, to become familiar with ZHAW and the ZHAW School of Management and Law (SML) and meet their fellow students. This is followed up by the two-week intensive Business Boot Camp that refreshes students' general management knowledge and introduces students to change and innovation management. This using the format of problem-based learning and design thinking methodology. It ensures a common level of understanding and lays the groundwork for more advanced program content.

### INTENSIVE SEMESTER 1

The first semester focuses on

- Research and consulting methodology
- Internationalization and innovation management

- Strategic management
- Financial as well as risk management

This is all students need to run their first business project.

### INTENSIVE SEMESTER 2

The second semester deals with

- Global business environment analysis
- Intercultural management and leadership skills
- Research Design
- Industry deep dives in the field of luxury and technology

Students run their second business project and kick-start their preparation for their Master's thesis.

### A DOUBLE DEGREE

Students opting for a double degree complete the MSc program at the SML before continuing their studies abroad.

### SCIENCE AND APPLICATION

This Master's degree program is strongly devoted to research methodology learning and skill development: Parallel to in-class input, students themselves have ample opportunity to carry out application-oriented research projects and thus learn to apply theoretical insight. At the end of their studies, students write an academic Master's thesis on a topic of practical relevance.

We consider it to be of vital importance that students acquire scientific competencies they can use to solve the real-life problems of the professional world.



### **TEACHING AND LEARNING**

The program follows the principle of practice-oriented learning. To ensure that science and application are integrated effectively, instructors at Master's level are all senior lecturers with academic qualifications as well as current practical experience.

The MSc in International Business consists of 16 modules and a Master's thesis that together promote entrepreneurial, professional, and methodological know-how.

### **LANGUAGE OF INSTRUCTION**

Classes as well as the course materials are in English.



# Program Structure

## Ideally suited for professional development

This is a full-time course of study with strong practice orientation.

### CORE AREAS

<b>Sustainability and Ethics</b>	<b>Sustainability and Ethics as Integral Parts of the Curriculum</b> The modules incorporate sustainability, ethics, and circular economy topics and provide students with an understanding of the importance of those issues for the core business areas and show how to integrate those into an organization
<b>Global Strategy</b>	<b>All Aspects of Global Strategy</b> Acquisition and application of knowledge and skills within the context of the international activities of companies and organizations
<b>Intercultural Management &amp; Leadership</b>	<b>Acting and Leading in an Intercultural Setting</b> Knowledge of different cultures and ability to negotiate, integrate, and achieve targets with an intercultural group
<b>Research and Consulting</b>	<b>Solid Research Skills</b> Analysis, scientific problem-solving, assessment of alternative solutions, and application in several projects

### MODULE OVERVIEW

<b>Integration of Sustainability and Ethics Throughout the Whole Curriculum</b>	<b>Prior to Semester Start</b>	<b>Business Boot Camp</b> 6 ECTS credits				
	<b>1st Semester</b>	<b>Strategic Management</b> 6 ECTS credits	<b>Financial Management</b> 3 ECTS credits	<b>Research Methodology &amp; Skills</b> 6 ECTS credits		
		<b>Global Growth and Innovation</b> 6 ECTS credits	<b>Business Research and Consulting</b> 6 ECTS credits	<b>Risk Management</b> 3 ECTS credits	<b>Business Project 1</b> 6 ECTS credits	
	<b>2nd Semester</b>	<b>Global Business Environment</b> 6 ECTS credits	<b>Research Design</b> 3 ECTS credits	<b>Research Project</b> 6 ECTS credits		
		<b>Capstone: Creating Sustainable Impact</b> 6 ECTS credits	<b>Intercultural Management &amp; Leadership</b> 6 ECTS credits	<b>Business Project 2</b> 6 ECTS credits	<b>Elective: Luxury and Creative Industries or Frontiers of Technology</b> 3 ECTS credits	
	<b>3rd Semester</b>	<b>Master's Thesis</b> 12 ECTS credits				



“

Thanks to the practical orientation of the MSc in International Business, I gained precious insights into real-life management issues in multinationals.”

Milos Mihajlovic, Account Executive Associate, SAP,  
Alumnus MSc in International Business

# Modules

## Fifteen modules and a Master's thesis are the key to success

### **BUSINESS BOOT CAMP: GETTING DOWN TO BUSINESS**

The Master's program starts with Business Boot Camp, which brings students from different backgrounds to a common level of knowledge and understanding. This module refreshes students' general management knowledge and introduces students to change and innovation management. This using the format of problem-based learning and design thinking methodology.

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### **GLOBAL GROWTH AND INNOVATION**

Students explore the internationalization strategies and processes of companies from various industries. The module refers to the newest developments in the area of international business such as business ecosystems, contextual intelligence, digital transformation, and disruptive innovations.

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### **STRATEGIC MANAGEMENT**

This module covers advanced strategic management in international context. Students will analyze, design, and evaluate business environment, purpose, strategies, and their implementation with the aim to drive change and renewal.

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### **RESEARCH METHODOLOGY & SKILLS**

Based on a basic understanding of research philosophies and methodologies as well as solid skills in statistics, students get to know, understand, and apply more systematic quantitative and qualitative research methodologies based on real-life management and research problems.

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### **RESEARCH PROJECT**

In groups, students identify research gaps in predefined literature and fill these gaps, usually by conducting, presenting, and defending appropriate empirical research studies.

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### **BUSINESS RESEARCH AND CONSULTING**

Students gain a deeper understanding of applied and discipline-based research related to problem-solving in business. In addition, students acquire and practice the skills necessary to convince an audience of the suitability of the solutions developed.

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### **FINANCIAL MANAGEMENT**

Students gain a deeper understanding of the concepts of finance management from a general management perspective and apply these in an international context. Topics include financial planning, analysis, and valuation with a focus on linking these activities to corporate management decision-making.

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### **RISK MANAGEMENT**

Based on a basic understanding of financial management and international relations and politics as well as cultures and civilizations, students study, understand, and apply the topic of risk management, including financial risk management, in an international context. They solve existing case studies and develop new case studies based on specific questions.

## Double Degree

After completing this program at the SML, students have the option of obtaining a double degree by continuing their studies at a selected partner university.

## **BUSINESS PROJECT 1 & 2**

In groups, students conduct an in-depth analysis of a real-life international business problem and propose an appropriate solution (in the form of a paper) and an implementation plan based on their knowledge and ability to apply relevant know-how, frameworks, and methods. The solution is presented to the management of the companies.

## **GLOBAL BUSINESS ENVIRONMENT**

Students acquire theoretical and practical knowledge of the global business environment. They develop an in-depth understanding and appreciation of various economic, political, legal, and social systems in the modern business world.

## **RESEARCH DESIGN**

Students learn to draft a suitable strategy to answer their research questions. They deepen their knowledge about qualitative and quantitative research designs/methodologies and study related methods for data collection and analysis.

## **INTERCULTURAL MANAGEMENT & LEADERSHIP**

This module supports students in navigating culturally diverse global environments, emphasizing effective leadership and management practices across cultures. It equips students with cross-cultural communication skills, intercultural competence, and the ability to lead themselves and others as well as

collaborate effectively in multicultural settings. By integrating students' own cross-cultural collaborative experiences and learnings this module supports students' problem-solving capacity, it facilitates the nurturing of their soft skills thereby contributing to their personal development and growth.

## **CAPSTONE: CREATING SUSTAINABLE IMPACT**

This module offers a space for reflection and a platform for consolidation of key skills learnt over the program. It will draw upon experimental and agile settings to challenge and test the learnings from previous modules.

## **FRONTIERS OF TECHNOLOGY ELECTIVE**

AI, machine learning, quantum computing – innovative technologies will certainly keep coming along in the future, and every business will need to know how to handle them. Thus, in this module, students will learn how to use different techniques to evaluate the opportunities and challenges of The Next Big Thing.

## **LUXURY AND CREATIVE INDUSTRIES ELECTIVE**

Students understand the status quo and the key drivers of change in the international luxury business and gain industry- and segment-specific marketing and strategy knowledge. They are able to put their knowledge of theories and models into practice.



# Accreditations and Rankings

## Your degree will be internationally recognized

The SML is accredited by the AACSB and features in the prestigious Financial Times rankings, increasing the value of our Master's degrees on the international job market.

Our MSc program in International Business is approved, regulated, and endorsed by the Swiss government. It is also recognized in the EU and many other countries.

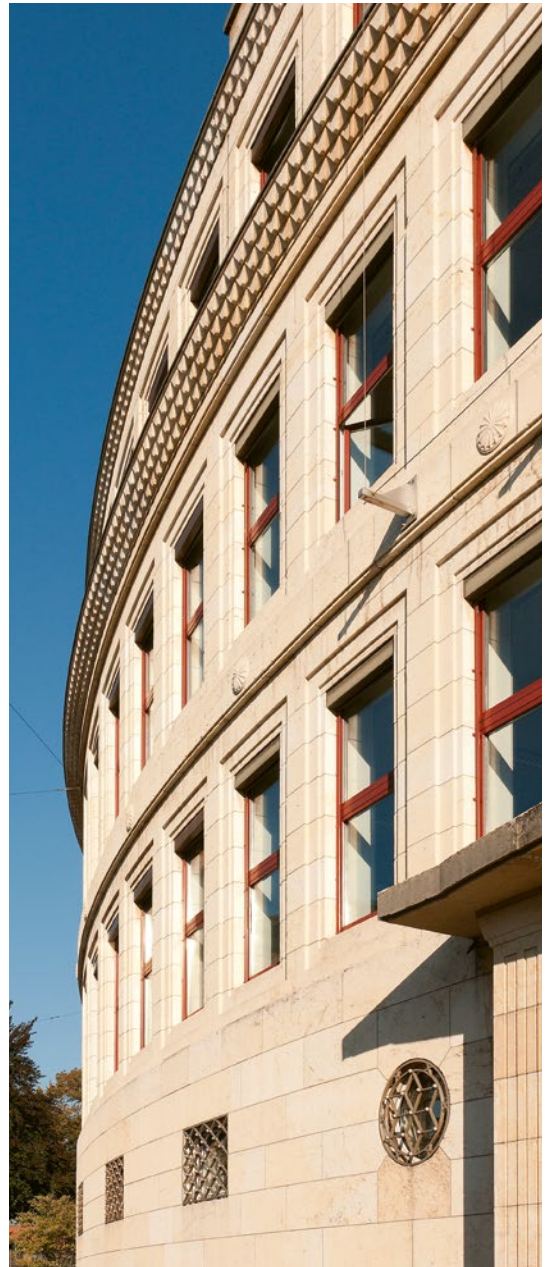
To ensure continuous quality improvement, the ZHAW School of Management and Law (SML) submits itself to regular scrutiny by international quality assurance organizations.

### **ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB)**

Since 2015, the SML has been proud to be accredited by the AACSB. Only around six percent of all business schools worldwide bear this seal of quality from the leading accreditation body in this field.

### **FINANCIAL TIMES RANKINGS**

The MSc in International Business features in the prestigious Financial Times rankings as one of the 50 best Masters in Management programs worldwide.







“What is particularly exciting about this program is the close cooperation with international companies, enabling the students to conduct academic research and actively participate in problem solving and strategy implementation.”

Dr. Albena Björck, Senior Lecturer, MSc in International Business



“This Master’s course in International Business merges academic knowledge with practical experience. It is a pathway that not only educates, but also empowers and sets the stage for a thriving career in the international business world.”

Dr. Michael Grampp, Chief Economist & Research Director, Deloitte AG

# Practical Relevance

## Our Master's programs are practical in orientation

Practical orientation is at the heart of everything we do. This applies to our research and consulting activities as well as to our degree programs and continuing education courses, which are oriented consistently to the demands of the professional world.

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> 170

companies represented  
at Graduate Day

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> 340

EU, SNF, and Innosuisse  
projects since 2008

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> 7,100

publications  
since 2010

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### **BUILDING COMPETENCE. CROSSING BORDERS.**

As part of a university of applied sciences, the ZHAW School of Management and Law (SML) is required to conduct applied research, and it is the needs of commerce and industry which determine our objectives. In collaboration with private and public organizations, our institutes and centers develop innovative and science-based solutions to current challenges in business and administration. True to our guiding principle "Building Competence. Crossing Borders," we not only combine our own expertise, but, if necessary, we also cross geographic and functional boundaries. To help us achieve our goals, we draw on the expertise of other departments at Zurich University of Applied Sciences (ZHAW), our industry partners, and more than 190 partner universities worldwide.

Our research findings are characterized by a high degree of practical relevance and rapid implementation and are used consistently in our teaching and consulting activities. Our instructors present real practice cases in the classroom and derive interesting practical exercises from them. In turn, the students can work on realistic case studies, apply the theories they have learned, and prepare for the challenges of the business world – yet another reason why a degree program at the SML leads directly to professional aptitude.

To excel in all areas of its performance mandate, the SML places great emphasis not only on academic qualifications but also on extensive professional and leadership experience when recruiting new faculty members. The broad network of contacts which instructors bring with them is also of benefit to the students. In writing their Master's thesis, students work on issues suggested to them by companies, enabling them to find employment in those or similar companies after graduation. Also, Career Services supports students in preparing effectively for their next career step on completion of their studies.

# Campus Plus

## What else you can expect

In addition to your studies, ZHAW and the cities of Zurich and Winterthur have plenty to offer.



### ACCOMMODATION

The Student Accommodation Association (WOKO) is responsible for negotiating affordable student housing in Winterthur and Zurich. The Youth Residential Network (JUWO) also offers affordable accommodation. Further offers are available at [students.ch](http://students.ch), [wgzimmer.ch](http://wgzimmer.ch), and on regular online real estate platforms.

>>> [www.woko.ch](http://www.woko.ch)

>>> [www.students.ch](http://www.students.ch)

>>> [www.juwo.ch](http://www.juwo.ch)

>>> [www.wgzimmer.ch](http://www.wgzimmer.ch)



### ALIAS

All ZHAW students are members of Alias. This association represents them in dealings with the university and publishes the student magazine "Brainstorm." By organizing student parties and events, Alias contributes to a vibrant campus life. The association can also be contacted for all kinds of student concerns.

>>> [www.alias-zhaw.ch](http://www.alias-zhaw.ch)



### ALUMNI SERVICES

Alumni Services acts as the link between current and former ZHAW School of Management and Law students, so it is your first point of contact for all networking issues. At Alumni Services, we coordinate, give advice, provide support, and help you build and maintain a strong network of business relationships. As a graduate of a Master's program, you automatically become an alumna or alumnus of the ZHAW School of Management and Law. This means you will continue to be informed about the university and our executive education opportunities even after graduation.

>>> [www.zhaw.ch/sml/alumni](http://www.zhaw.ch/sml/alumni)





### BETA GAMMA SIGMA

Membership of the international honor society Beta Gamma Sigma (BGS) is the highest recognition that business students at an AACSB-accredited university can achieve. It is reserved exclusively for students who fulfill the strict requirements of BGS during their studies.



### CAMPUS WINTERTHUR

The SML buildings are situated in the center of the city of Winterthur. The train station is within easy walking distance. The University Library at "Sulzer Areal," a former industrial site, has workstations for over 650 students and state-of-the-art infrastructure. A variety of different food outlets across the campus provides quick meals as well as offering a place to relax.



### CAREER SERVICES

SML Career Services helps you make a successful transition from student to professional and supports your personal career development. Our services include:

- Events and workshops (Long Night of Careers, Rotation Dinner, etc.)
- Career counseling (CV and LinkedIn checks, career coaching, video interview training, online assessment training, etc.)
- Website (job exchange, Tips & Tools, CV database, etc.)

>>> [career.sml.zhaw.ch](http://career.sml.zhaw.ch)



### MYCAMPUS

myCampus not only offers you access to a unique network of experts but also to numerous valuable services. From individual consulting offers to instructive workshops and exclusive events, you will find everything you need with us for your professional and personal development. Become part of our community now!

>>> [mycampus.sml.zhaw.ch](http://mycampus.sml.zhaw.ch)



### SPORTS AND FITNESS

From A for Aikido to Z for Zumba, ASVZ (Academic Sports Association Zurich) offers over 120 different sports in Winterthur and Zurich as an active way to achieve a healthy work-life balance. Benefit from an extensive infrastructure with modern sports equipment as well as knowledgeable, professional supervision. ASVZ membership is included in your semester fee. >>> [www.asvz.ch](http://www.asvz.ch)



# Admission

## Early registration is recommended

Places on our programs are filled on a first-come-first-served basis after we have received your application in full.

### TARGET AUDIENCE

This degree program is aimed at graduates of a Bachelor's program in Business Administration interested in completing a Master's program in order to prepare for managerial responsibilities in an international environment. In particular, this MSc program is suitable for individuals:

- wishing to study full-time
- interested in a high level of practical application

### ADMISSION

Admission to the program is subject to a procedure and based on the following requirements:

- Swiss or international Bachelor's degree (minimum 180 ECTS credits) in Business Administration or a similar discipline or a specialized Bachelor's degree with an emphasis on general management and business
- High levels of academic achievement and cognitive performance
- English: at least C1 level (CEFR\*) or native speaker
- International experience

### REGISTRATION

Registration opens in mid-October. For your online registration, you will need:

- Proof of qualifications: copies of diploma, diploma supplement, grades, transcript of records (ECTS credits)
- Your Bachelor's thesis or, if not yet available, another scientific paper you have written
- Evidence of English language skills: copy of C1 diploma
- Letter of motivation
- Resume, including photo
- Digital passport photo
- Swiss vocational or academic baccalaureate diploma
- Valid identity card or passport

The registration procedure also includes an interview, which may be conducted on site or online.

### REGISTRATION DEADLINE

Application deadline: end of May. Candidates who have not yet completed their BSc program by the application deadline may submit the missing documents later. Interviews with qualified candidates are scheduled continuously on receipt of applications. Students with visa requirements are recommended to register well in advance since the visa application process might take some time. We will be happy to answer your questions at one of our information events or free consultations.

### ADDITIONAL INFORMATION

If you have any questions about the registration procedure, please contact us:

ZHAW School of Management and Law

Student Services

St.-Georgen-Platz 2

P.O. Box

8401 Winterthur

Switzerland

Phone +41 58 934 68 68

[studentservices.sml@zhaw.ch](mailto:studentservices.sml@zhaw.ch)

**Register now**

Use this URL to register online:

>>> [www.zhaw.ch/sml/registration-master](http://www.zhaw.ch/sml/registration-master)



\* CEFR: Common European Framework of Reference for Languages

# The SML in Figures

## Our profile for your success

The ZHAW School of Management and Law (SML), established in 1968, is one of Switzerland's leading business schools. It offers internationally recognized Bachelor's and Master's programs and a comprehensive range of continuing education programs, as well as being actively engaged in innovative research and development projects.

5

Bachelor's degree programs (BSc),  
9 specializations

7

Master's degree programs (MSc),  
5 specializations

&gt;170

continuing education  
programs

631

members of faculty  
and staff

9,200

students in BSc, MSc, and  
continuing education programs

&gt; 29,000

graduates  
since 1968

200

classes at the SML

37%

of modules taught in English

413

lecturers at the SML



Zurich University  
of Applied Sciences

## School of Management and Law

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[www.zhaw.ch/sml](http://www.zhaw.ch/sml)



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